

For Immediate Release

January 5, 2009

For More Information

(800) 342-8747

www.yankeedental.com

Distinguished Speakers Highlight 34th Yankee Dental Congress®

Come Aboard is the theme of the 34th annual Yankee Dental Congress® (YDC), New England's largest dental meeting, which will be held January 28 through February 1, 2009, at the Boston Convention and Exhibition Center (BCEC).

An estimate 30,000 dental health professionals are expected to attend the event, sponsored by the Massachusetts Dental Society, in cooperation with the Connecticut, Maine, New Hampshire, Rhode Island, and Vermont dental associations. YDC 34 offers more than 1,000 exhibit booths and 450 courses for the dental professional.

Among the featured dental and professional speakers at YDC 34 are:

The Scottsdale Center for Dentistry will offer attendees an integrated approach to achieving excellence that incorporates every aspect of success, including patient care, clinical excellence, and business profitability. Featuring **Drs. Gordon Christensen, George Bailey, Terence Donovan, Edward McLaren, and Jon Suzuki.**

Team Development Day: Real World Communications Made Easy is designed specifically for the dental auxiliaries attending Yankee. This day of practical sessions with the Coaching Center will build clinical knowledge and strengthen team relationships. In this participatory program, you will learn the basic skills of effective communication with colleagues and patients.

Dr. Rhonda Savage, past president of the Washington State Dental Association and current CEO of Linda L. Miles and Associates, will discuss "Communication and Teamwork."

Gary Zelesky, who has been presenting to audiences around the world for over 25 years as a life and team coach for business professionals, dentists, and teams, will speak on "The Passion-Centered Practice" and "Naked in Paradise."

Dr. Theresa Gonzales, a diplomate of the American Academy of Oral and Maxillofacial Pathology and a professor at the Naval Postgraduate Dental School, will present "Conducting a Head-and-Neck Examination" and "Redefining Dentistry's Role in Forensics."

Dr. Uche Odiatu, a clinical instructor at the University of Toronto, a certified trainer, and a wellness author, and **Kary Odiatu**, an NCSA Certified trainer, wellness author, and a Ms. Fitness Universe, will speak on how to "Raise a Happy, Healthy Family."

Loretta LaRoche, founder of The Human Potential, Inc. and consultant to Fortune 500 companies, has starred in four PBS specials and teaches audiences to beat the odds with humor, wisdom, and patience. She will be presenting the personal development seminar "How to Prevent Hardening of the Attitude."

Dr. L. Stephen Buchanan, a diplomate of the American Board of Endodontics and an assistant clinical professor at the University of Southern California School of Dentistry, will discuss “The Art of Endodontics.”

Dr. Gordon Christensen, the dean of the Scottsdale Center for Dentistry, director of Practical Clinic Courses, and a senior consultant for *Clinicians Report*, will talk on “New Aspects of Dentistry for 2009.”

Robin Wright, PhD, a nationally recognized communications expert and president of Wright Communications, will speak on “Team Up for Treatment Acceptance” and “Tough Questions, Great Answers.”

Orthodontic Symposium

Dr. Jackie Berkowitz, a diplomate of the American Board of Orthodontics and a clinical associate professor of orthodontics at Ohio State University and St. Louis University, will present “From Excellence to Eminence.”

Periodontic Specialty Symposium

Dr. Donald Callan, an associate professor in the department of periodontics at the University of Tennessee College of Dentistry, will present “Tissue Regeneration vs. Tissue Grafting.”

Endodontic Specialty Symposium

Dr. Mahmoud Torabinejad, a professor of endodontics and director of graduate endodontics at Loma Linda University School of Dentistry, will discuss “Root Canal or Implant? Clinical Applications of MTA.”

Oral & Maxillofacial Specialty Symposium

Dr. Michael Block, clinical professor in oral and maxillofacial surgery at Louisiana State University School of Dentistry, will speak on “Practical Use of CT to Help with Efficient Implant Placement,” and “Immediate Loading – Practical Approaches.”

Prosthodontic Specialty Symposium

Dr. Joseph Carpentieri, a fellow at the department of periodontology and implant dentistry at New York University College of Medicine, will present “The Standard of Care for Fixed vs. Removable Implant Prosthesis.”

Dr. Richard Smith, an associate clinical professor in the department of periodontics and implant dentistry at the New York University College of Dentistry, will present “Implant Esthetics: What Works, What Doesn’t.”

Pediatric Specialty Symposium

Dr. Stanley Malamed, diplomate of the American Board of Dental Anesthesiology and professor of anesthesia and medicine at the University of Southern California, will speak on “Pediatric Dental Emergency Medicine” and “Pediatric Dental Pain Management.”

For more information on Yankee Dental Congress 34, please call the Massachusetts Dental Society at (800) 342-8747 or visit our Web site at www.yankeedental.com.

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