



For Immediate Release
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For More Information
(800) 342-8747
www.yankeedental.com

**Distinguished Speakers Highlight 34th Yankee Dental Congress®:
January 28 through February 1, 2009**

Come Aboard is the theme of the 34th annual Yankee Dental Congress® (YDC), New England's largest dental meeting, which will be held January 28 through February 1, 2009, at the Boston Convention and Exhibition Center (BCEC).

YDC is the fifth largest dental meeting in the country and is sponsored by the Massachusetts Dental Society, in cooperation with the Connecticut, Maine, New Hampshire, Rhode Island, and Vermont dental associations. The estimated 30,000 dental professionals expected to attend the convention in Boston next year will not only discover YDC 34 to be educational, fun, and informative, but also filled with entertaining events, top-notch speakers, 500-plus exhibitors, and more than 450 education courses from which to choose.

On Thursday, the Big Apple Circus *Circus To Go!*, will entertain and delight with acrobats, jugglers, clowns, and wirewalkers. Have lunch with author Dennis Lehane, best-selling author of *Mystic River* and *Gone Baby Gone*. Friday evening, YDC presents the first-ever Comedy Night, starring comedians Frank Caliendo and Kathleen Madigan.

YDC 34 Highlights by Day:

Thursday, January 29, 2009

The Scottsdale Center for Dentistry will offer attendees an integrated approach to achieving excellence that incorporates every aspect of success, including patient care, clinical excellence, and business profitability. Featuring **Drs. Gordon Christensen, George Bailey, Terence Donovan, Edward McLaren, and Jon Suzuki.**

Team Development Day: Real World Communications Made Easy is designed specifically for the dental auxiliaries attending Yankee. This day of practical sessions with the Coaching Center will build clinical knowledge and strengthen team relationships. In this participatory program, you will learn the basic skills of effective communication with colleagues and patients.

Dr. Joe Camp, an adjunct professor in the department of endodontics at the University of North Carolina School of Dentistry, will present "Mechanical Instrumentation of Root Canals" and "Endodontic Diagnosis."

Dr. John Sorenson, a diplomate of the American Board of Prosthodontics and founder of the Pacific Dental Institute, will discuss “Optimizing Esthetic Outcomes in Implant Prosthodontics.”

Dr. George Priest, a diplomate of the American Board of Prosthodontics, will present “Young Patients and Implant Esthetics.”

Dr. Terry Tanaka, a clinical professor of graduate prosthodontics at the University of Southern California School of Dentistry, will offer a talk on “Problem Solving for Fixed, Removable, and Implant Procedures.”

Dr. Jeffrey Wood, president of the California Society of Pediatric Dentistry and professor and chair of the department of pediatric dentistry at the University of the Pacific, will present “Space Maintenance in the Primary and Mixed Dentitions.”

Dr. Rhonda Savage, past president of the Washington State Dental Association and current CEO of Linda L. Miles and Associates, will discuss “Communication and Teamwork.”

Gary Zelesky, who has been presenting to audiences around the world for over 25 years as a life and team coach for business professionals, dentists, and teams, will speak on “The Passion-Centered Practice” and “Naked in Paradise.”

Dr. Theresa Gonzales, a diplomate of the American Academy of Oral and Maxillofacial Pathology and a professor at the Naval Postgraduate Dental School, will present “Conducting a Head-and-Neck Examination” and “Redefining Dentistry’s Role in Forensics.”

Dr. Uche Odiatu, a clinical instructor at the University of Toronto, a certified trainer, and a wellness author, and **Kary Odiatu**, an NCSA Certified trainer, wellness author, and a Ms. Fitness Universe, will speak on how to “Raise a Happy, Healthy Family.”

Friday, January 30, 2009

Loretta LaRoche, founder of The Human Potential, Inc. and consultant to Fortune 500 companies, has starred in four PBS specials and teaches audiences to beat the odds with humor, wisdom, and patience. She will be presenting the personal development seminar “How to Prevent Hardening of the Attitude.”

Dr. L. Stephen Buchanan, a diplomate of the American Board of Endodontics and an assistant clinical professor at the University of Southern California School of Dentistry, will discuss “The Art of Endodontics.”

Dr. Gordon Christensen, the dean of the Scottsdale Center for Dentistry, director of Practical Clinic Courses, and a senior consultant for *Clinicians Report*, will talk on “New Aspects of Dentistry for 2009.”

Dr. Ronald Jackson, the director of the advanced adhesive esthetic dentistry and anterior direct resin programs at the Las Vegas Institute for Advanced Dental Studies, will present “The Art of Direct Resin.”

Dr. Roger Levin, a world-renowned consultant, speaker, and author, and the founder, CEO, and president of the Levin Group, will discuss “Eight Secrets of Highly Successful Practices” and “Double Your Production and Profit.”

Robin Wright, PhD, a nationally recognized communications expert and president of Wright Communications, will speak on “Team Up for Treatment Acceptance” and “Tough Questions, Great Answers.”

Jerome Groopman, MD, the chief of the division of experimental medicine at Beth Israel Deaconess Medical Center and professor at Harvard Medical School, will discuss “How Clinicians Think.”

Pamela Smith, RD, a nutritionist, culinary consultant, and best-selling author of *Live Well, Food for Life, The Energy Edge, and Take Charge of the Change*, will present “Energy for Life!” and “When Hormones Go Haywire: A Course for Men AND Women.”

Dr. Stanley Malamed, is a diplomate of the American Board of Dental Anesthesiology and professor of anesthesia and medicine at the University of Southern California, will offer a talk on “Local Anesthetics: Dentistry’s Most Important Drugs” and “Update on Local Anesthetic Techniques.”

Jill Rethman, RDH, a visiting clinical instructor at the University of Pittsburgh School of Dental Medicine and editorial director for *Dimensions of Dental Hygiene*, will discuss “Determining Risk, Redefining Treatment,” and “An Update in Periodontics – What Every Office Should Know.”

Orthodontic Symposium

Dr. Jackie Berkowitz, a diplomate of the American Board of Orthodontics and a clinical associate professor of orthodontics at Ohio State University and St. Louis University, will present “From Excellence to Eminence.”

Periodontic Specialty Symposium

Dr. Donald Callan, an associate professor in the department of periodontics at the University of Tennessee College of Dentistry, will present “Tissue Regeneration vs. Tissue Grafting.”

Saturday, January 31, 2009

Richard Wynn, PhD, a professor of pharmacology at the University of Maryland Dental School and the lead author of *Drug Information Handbook for Dentistry*, will discuss “Aspirin, Antibiotics, Antidepressants, Alcohol.”

Dr. Anthony Cardoza, a forensic dental consultant for San Diego and Imperial counties in California, and **Dr. James Wood**, diplomate of the American Board of Forensic Odontology and director of the California Society of Forensic Dentistry, will co-offer the “Forensic Dentistry Computer Workshop.”

Dr Robert Vogel, a visiting lecturer, will present “Predictability and Simplification: Implant Overdentures and Retained Partial Dentures.”

Endodontic Specialty Symposium

Dr. Mahmoud Torabinejad, a professor of endodontics and director of graduate endodontics at Loma Linda University School of Dentistry, will discuss “Root Canal or Implant? Clinical Applications of MTA.”

Oral & Maxillofacial Specialty Symposium

Dr. Michael Block, clinical professor in oral and maxillofacial surgery at Louisiana State University School of Dentistry, will speak on “Practical Use of CT to Help with Efficient Implant Placement,” and “Immediate Loading – Practical Approaches.”

Dr. Jeffrey Shaefer, who has a comprehensive dental practice within the Harvard School of Dental Medicine Faculty Practice, will give a presentation on “Pain Management in the Oral Surgery Setting for the Dental Auxiliary.”

Mary Hirtle, RN, a PACU nurse at Jordan Hospital in Plymouth, MA and **Jeanne Ulmer, RN**, president and cofounder of Baystate Health Educators, Inc., will discuss “Today’s Jeopardy: Oh Be Still My Heart.”

Prosthodontic Specialty Symposium

Dr. Joseph Carpentieri, a fellow at the department of periodontology and implant dentistry at New York University College of Medicine, will present “The Standard of Care for Fixed vs. Removable Implant Prostheses.”

Dr. Richard Smith, an associate clinical professor in the department of periodontics and implant dentistry at the New York University College of Dentistry, will present “Implant Esthetics: What Works, What Doesn’t.”

Dr. Charles Wakefield, a professor in the department of general dentistry and director of the advanced education in general dentistry residency program at Baylor College of Dentistry, will speak on “Custom Direct Composites.”

Dr. Dan Nathanson, a professor and chair of the department of restorative sciences and biomaterials at Boston University Goldman School of Dental Medicine, will offer a discussion on “Incorporating New Material Systems and Techniques In a Modern Restorative Practice” and “Corrective Esthetics-- Communication, Diagnosis, Ceramic Selection, and Treatment.”

Pediatric Specialty Symposium

Dr. Stanley Malamed, diplomate of the American Board of Dental Anesthesiology and professor of anesthesia and medicine at the University of Southern California, will speak on “Pediatric Dental Emergency Medicine” and “Pediatric Dental Pain Management.”

For more information on Yankee Dental Congress 34, please call the Massachusetts Dental Society at (800) 342-8747 or visit our Web site at www.yankeedental.com.

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