

For Immediate Release
January 11, 2010

For More Information
(800) 342-8747
www.yankeedental.com

***Learning from Every Angle* for the 35th Yankee Dental Congress®:
January 27 through January 31, 2010, at the Boston Convention & Exhibition Center**

360 Degrees of Dentistry, Learning from Every Angle, is the theme of the 35th annual Yankee Dental Congress® (YDC), New England's largest dental meeting, which will be held January 27 through January 31, 2010, at the Boston Convention and Exhibition Center (BCEC).

YDC is the fifth largest dental meeting in the country and is sponsored by the Massachusetts Dental Society, in cooperation with the Connecticut, Maine, New Hampshire, Rhode Island, and Vermont dental associations. The estimated 26,000 dental professionals expected to attend the convention in Boston will not only discover YDC 35 to be educational, fun, and informative, but also filled with entertaining events, top-notch speakers, and many classes from which to choose.

Approximately 350 educational courses for dental professionals will be offered, including:

A program designed especially for the dental auxiliaries attending Yankee, the **Team Development Day** will build clinical knowledge and strengthen team relationships on Thursday, January 28. It will feature Sean Crabtree, Linda Drenstedt, MS, Ann Eshenaur Spolarich, RDH, PhD, Fay Goldstep, DDS, Shirley Gutkowski, RDH, Janice Hurley-Trailor, and Shannon Pace, CDA.

On Friday, January 29, take part in **A Day with the Dawson Academy: Foundations for Success**. The Dawson faculty will present this full-day lecture on The Concept of Complete DentistrySM, as developed and taught by Dr. Peter Dawson. This concept provides time-tested,

scientifically based principles that, when followed, reduce frustrations and make restorative dentistry predictable, profitable, and fun.

The Conference for Women in Dentistry, which consistently sells out, is back for its fifth year on Saturday, January 30. This conference provides an in-depth look into private practice options, as well as success and best practices pertinent to women in dentistry. It features Barbara Kay, DMD, Charles Blair, DDS, Celeste Kong, DMD, Andrea Richman, DMD, Mary Pat Hagan, and Kelli Vrla, CSP.

Great entertainment will also be a major focus of YDC 35. Ben Mezrich, *New York Times* best-selling author of *Bringing Down the House: The Inside Story of Six MIT students Who Took Vegas For Millions*, will make a luncheon presentation on Thursday, January 28. That same evening, celebrate Yankee's 35th anniversary at a Night of Mystery, Magic, and Illusion, where you'll experience magical acts and stage performances. On Friday evening, January 29, be prepared to laugh at the Yankee Comedy Club, starring Dom Irrera, nominated six times for an American Comedy Award; Bob Marley, who has appeared on Comedy Central; and Wendy Liebman, the American Comedy Award Winner for best Female Stand-Up.

YDC 35 features admissions to free courses, alumni events, product samples from exhibitors, and computerized continuing education record keeping at the CE Pavilion.

For more information on YDC 35, please call the Massachusetts Dental Society at (800) 342-8747 or visit our Web site at www.yankeedental.com.

###