

EXHIBIT HALL SPECIALS

3M ESPE

Purchase 11 refills of Filtek Supreme Ultra Composite material, receive 4 refills FREE.

Booth 1212

A. TITAN INSTRUMENTS

Please visit the A. Titan booth to receive your \$50 Savings Pass when you spend \$500.

Booth 316

AKESKO FOOTWEAR

Try on the new women's akesso™ footwear, and you could win one of many Legal Sea Foods gift cards, or a pair of akesso™ shoes. Designed especially for you, the healthcare professional, akesso™ combines comfort, safety and style with the performance of a running shoe and convenience of a clog.

Booth 1748

AMERICAN DENTAL HYGIENISTS' ASSOCIATION

Come visit the American Dental Hygienists' Association booth for your chance to win some great giveaways and to meet ADHA President, Pamela Quinones, RDH, BS. For more Information about ADHA visit <http://www.adha.org>.

Booth 1438

ARM & HAMMER SPINBRUSH

Exclusive 72-Piece offer from ARM & HAMMER® for only \$99.99 you get: 12 Spinbrush® Pro Whitening® Toothbrushes, 12 Whitening Booster 3X (2.5oz), 24 Complete Care® Toothpaste (6.0 oz), 24 PeroxiCare® Toothpaste (6.0 oz). Stop by our booth or call **1-800-447-6666**. Use promo code **YMS12** – Expires 2/3/12

Booth 823

ASEPTICO

Aseptico manufactures portable dental equipment, carts, and electric motor systems for implants, surgery, and endodontics. Stop by our booth at the Yankee Dental Congress and see our quality products. Place your order at the meeting receive a 10% discount!

Booth 2100

ASSURED DENTAL LAB

As a full service lab, Assured Dental Lab is FDA approved and provides only ISO 13485 certified dental restorations and appliances. Stop by our booth to learn how to reduce your chair time and receive \$50 off your first case!

Booth 2407

B&D ASSOCIATES, INC.

B & D Associates always offers 15% off your existing price. We are never undersold! Our 2012 Yankee Dental Special: free first box of Medical Waste Disposal with our 2 year contract! Other services; Amalgam and Photochemical Waste Disposal, Business and Medical Records Destruction including Certificate of Destruction. Visit www.safemedicalwaste.com or call **877-486-3456**

Booth 648

BENCO DENTAL

Check out our Hi-Tech Sales Event! Special financing offers on hi-tech equipment! From 3D imaging to digital impressions and so much more, let us show you dentistry's most comprehensive selection of high-tech, cutting-edge equipment options. Stop by and win fabulous prizes with our booth-only BluChip Rewards Scratch-Off Cards!

Booth 417

BIEN-AIR DENTAL

Trade-in any KaVo highspeed handpiece, get a new Bien-Air Bora LK highspeed handpiece (compatible with KaVo Multiflex coupler) with a one year warranty for \$595! Visit our booth for more information or call **(800) 433-BIEN** to schedule.

Booth 1932

BIO-FLEX

Bio-Flex introduces TNT®, a revolutionary new soft stretch nitrile with a great fit and a superior grip. It is softer for extra comfort and flexibility, stronger for greater protection. TNT® ensures the optimal balance of comfort, sensitivity, strength, protection and value. Convention Special: \$4.95 per/box.

Booth 1835

BONADENT DENTAL LABORATORIES:

For over 60 years and 4 generations, BonaDent has been the industry's full-service laboratory for high-quality restorations and customer-focused solutions. We've assembled the best team and invite you to experience what it's like to Work with the Best! Visit our booths to learn more and register to win an iPad!

Booth 2114

BQ ERGONOMICS LLC

15% off all BQE stool orders placed at Yankee Dental Congress. Increased savings when you buy more!

Booth 726

BREWER DESIGN

Stop by the Brewer Design Booth to try your luck. You could win a FREE ergonomic stool. Other great prizes available. Play Scratch & Win with Brewer, the leader in ergonomic seating.

Booth 916

BTI OF NORTH AMERICA

BTI SPECIALS: Purchase 20 BTI Implants receive a FREE Surgical and FREE Prosthetic Kit. Receive 10% off the BTI PRGF® ENDORET™ Grafting System. Some benefits of this system are accelerated healing and bone regeneration. Learn how to incorporate the BTI Implant System and the newest grafting technology into your practice!

Booth 2319

CREST ORAL-B

Check-out special savings and gift card offers on our full Crest & OralB Portfolio of products! Offers include: 25% off Crest Whitestrips, 15% Savings on OralB Power Toothbrushes...PLUS Extra BONUS Gift Card Offers. Come by our booth for more details!

Booth 1005

CUSTOM EARPIECE

Exciting show special from Custom Earpiece! SAVE 25% and Receive Free Shipping on all orders placed at YDC. Complete package for an office of 6-\$995 (6-CE240 Radios, 6 Sentinel or Concierge Earpieces, 6 Semi-Custom Skeletons and a Six-bank Charging Station). FINALLY A SYSTEM THAT WORKS!

Booth 1219

DANSKO BY ALEXANDER'S UNIFORMS

Alexander's Uniforms, the largest Dansko dealer in the Northeast, is a family-owned and operated medical apparel provider. Dansko clogs are recognizable by their high-quality design which enhances comfort. All Danskos are 20% OFF for all Yankee Dental Congress attendees. Visit our booth for additional information, or visit www.alexandersuniforms.com.

BOOTH 1248

DEN-MAT HOLDINGS, LLC

Visit our booth for an unbeatable Diode Laser Special! Sapphire Portable Diode Laser LTD for \$1,495. Purchase while at the show and receive a free online Soft Tissue Laser Certification Course by Advanced Laser Training, Inc. (\$695 value)... only offered at the YDC and expires at closing on January 28th, 2012.

Booth 1433

DENTAL PRACTICE ENHANCER

Sign up at the show for Dental Practice Enhancer services and receive \$1000 off a comprehensive dental practice evaluation. This special includes consultation services for a full year following the evaluation. Now is the time to grow and improve your practice. Must be paid in full at Yankee Dental show.

Booth 1844

DENTALVIBE

DentalVibe will be offering a show special savings of \$100 on the purchase of a DentalVibe Injection Comfort System. Visit our booth for more information.

Booth 2217

DIATECH

Buy 30 Gold Diamonds and get 30 Free, 6 Bladed Carbides are \$.99 each, Latex Free Disposable Prophylaxis Angles at \$.29 each, Orthodontic Home Care Kits at \$3.29 each, eFlex 3D Endodontic Files at \$59.99 per 6 pack, Philips HeartStart Defibrillator at \$1095.

Booth 1827

DMG AMERICA

Introducing Honigum Pro with GPS Technology, the only impression material with Directional Intelligence™. This proprietary formulation is engineered to find its way into tiny crevices and hard-to-reach areas in the mouth. Stop by our booth to learn more about Honigum Pro and a low risk trial kit offer.

Booth 628

DOCS EDUCATION

\$150 OFF! Stop by DOCS Education's booth and get \$150 off any 3-day CE course. Since 1999, DOCS Education has trained over 20,000 dental professionals in sedation dentistry and emergency preparedness. Don't miss out on this opportunity! (Discount cannot be combined with any other offers).

Booth 948

DOOR TO DOOR DENTAL

Door to Door Dental can save your office 20-40% on the most commonly used dental disposables. Our items include bibs, gauze pads and cotton rolls, paper products, infection control, fluoride gel and varnish, gloves, masks, needles, sterilization pouches and wraps, barrier products, and housekeeping supplies.

Booth 815

DRQUICKLOOK

Show Special: Free Box of 500 Sheaths (a \$79 Value) with the purchase of DrQuickLook. Must register online for your warranty to qualify. Enter Code **TR500**.

Booth 1236

EAST END FOODIES, INC.

East End Foodies offers 25 year barrel-aged balsamic vinegars and Napa-blended extra-virgin olive oils, not sold in stores. Stop by our booth and save when you buy packs of 4.

Booth 746

EXHIBIT HALL SPECIALS

EURODENT USA

EURODENT USA is a leader in European dental technology. We are offering dentists a 20% discount for all purchases made at the show. Please visit our booth for more information.

Booth 1020

EXACTA DENTAL DIRECT

Buy 3 boxes of EXACTA trays and get 1 box FREE!

Booth 1809

FLIGHT DENTAL SYSTEMS

Free doctor stool included with every dental operator package purchased during Yankee Dental Congress.

Booth 2041

FORTUNE MANAGEMENT OF BOSTON

Yankee Dental Congress Special Offer \$395 for a Practice Analysis & Opportunity Assessment (value \$2,500) which is based on a proven methodology to comprehensively assess your practice on 20 performance metrics. Visit our booth for more information.

Booth 1328

GEORGE TAUB PRODUCTS

Taub Products offers a free packet of their Sal Dri dry angles for coming to the booth for demonstration of the Trident Dental Instruments and Perfectone Dental molds and acrylic resin stains for provisionalization. Sal Dri are absorbent pads used to maintain a dry field. Visit our booth for more information.

Booth 2112

HAYES HANDPIECE

Bring your repairs to Hayes Handpiece booth 710. Have two handpieces repaired at regular price, get a 3rd repaired FREE! Includes high-speed, low-speed, and attachment overhauls. Free repair is of equal or lesser value. Replacement turbines not included. Offer valid only for YDC.

Booth 710

HEALTHFIRST

Take 20% off all Emergency Medical Kits, Basic Emergency Oxygen Systems, HeartSine® AEDs, Rebec® CatchHG® Amalgam Separators, and Tru-Align® Laser-Aligning Collimator Systems. Valid January 26-28, 2012 on purchases made in person at the 2012 Yankee Dental Congress®. See our complete product suite at HealthFirst.com.

Booth 1200

HEINE

HEINE binocular loupes and lighting. Visit our booth to learn why customizable loupes offer flexibility and performance not found in customized loupes. Special pricing on product purchased at the show: \$150 OFF a pair of HEINE loupes -or- \$300 OFF HEINE loupes and NEW LED loupe light.

Booth 2228

HENRY SCHEIN PROREPAIR/PROSCORE

ProRepair: Dollar\$ for Drill\$. Trade-in your old handpiece and save on the purchase of a new one. Coupons available for repair services.

ProScore: Buy 3 get 1 free on EZ Install™ Turbines and EZ Rebuild™ Kits

Outlet Center: Buy overstocked, demo model, and reconditioned dental equipment at incredible savings

Booth 2140

HERAEUS

Gluma Desensitizer & Gluma Desensitizer PowerGel

Two solutions to cover all of your sensitivity needs. Gluma under every restoration ensures patients the comfort they deserve. Plus, spot desensitize erosions/recession with PowerGel to provide comfortable hygiene procedures! Purchase 3 Gluma Desensitizers, receive 1 FREE. Mix and match liquid and gel formulas (does not include single dose.)

Booth 1823

HMC DENTAL HANDPIECE REPAIR

High Speed Repairs - Two repairs, get the third repair FREE

Fiberoptic Repairs - Two repairs, get the third repair FREE (On high-speeds only, excludes fiberoptic rods) 15% discount on all slow speed repairs.

Booth 617

I.C. SYSTEM

I.C. System is THE DENTAL COLLECTION SPECIALIST! Visit our booth for your OPPORTUNITY for FREE collections. Submit up to 10 debts for NO up-front fees. Each patient receives up to three letters that direct payments to you and YOU KEEP 100% of RECOVERIES. Call 800-279-3511 or visit us at www.DentistCollect.com.

Booth 1344

INFINITE THERAPEUTICS

The Infinity Deluxe Massage Chair combines cutting-edge technology with ancient therapeutic techniques. Our chair delivers the ultimate in massage therapy including Shiatsu, Rolling, Swedish, with state-of-the-art recline technologies Zero-Gravity and Inversion Therapy. Come experience the ultimate massage and purchase at wholesale cost, only offered during the event.

Booth 626

INTEGRA MILTEX

Integra Miltex is one of the largest manufacturers and suppliers of high quality dental and surgical instruments, featuring an extensive line of products for general dentistry, endodontic, hygiene, periodontal, laboratory, orthodontic and oral surgery markets. In addition to instruments, we also offer care & cleaning products, magnification loupes and much more. www.integralife.com/integra-miltex.

Booth 900

JENSEN DENTAL

Visit our booth and ask how you can save 10% on your next Refining Lot. Mail your scrap to Jensen Dental today, and experience consistent returns, honest results, exceptional value and personalized service. To learn more visit www.jensendental.com/clinicalrefining.

Booth 1217

JS DENTAL MFG INC

Buy a prep and restoration kit and receive a FenderPrime kit at no charge. PAY for any 3 - get the 4th free on all LUXATORS. All Endo files - buy 6 and receive 1 for free. Free items are equal or lesser value.

Booth 509

LESTER A. DINE INC.

Receive a \$100 discount on the Dine Digital Solution hand held dental camera kit. Free intra-oral mirror, cheek retractors, dental contrastor, and carrying case with any digital Dental SLR kit purchase. Purchase a dental accessory kit for \$100 for 2 intra-oral mirrors, 2 cheek retractors, and 2 dental contrastors (normally \$258).

Booth 1512

LEXI COMP

Watch a demo, win an iPad. Discover the newest tool to improve medication safety and clinical decision support - Lexicomp Online for Dentistry. Lexicomp will be unveiling innovative product enhancements such as ePrescribing, drug allergy and interaction checking, and oral lesion diagnosis. Visit our booth for more information.

Booth 2215

LIPS INC.

Visit our Lips Inc. booth and sample our premium all-natural customized lip balm. Take advantage of our generous show specials. Our lip balms are available in more than 30 flavors with the highest resolution labels available in the industry. See why our lip balms are the "Exceptional Giveaways that will make your Patients Smile!"

Booth 616

LOGAN DENTAL

The EndoHandle is a handle that holds the standard endodontic file. Find and file the canal 5 times faster with the EndoHandle. Files on a handle make Endo easier! Show special: 15-35% off and free files with every order! Visit our booth for more information or at www.endohandle.com

Booth 644

MARKET CONNECTIONS INC.

50 FREE PATIENT NEWSLETTERS

Dental Health News® a division of Market Connections Inc.® is the patient newsletter that dental professionals throughout North America depend on to fulfill their need for a professional, customized marketing program for patient communication, education and retention, in addition to quality referrals. www.dentalhealthnews.org

Booth 1345

MEDELITA SCRUBS & LAB COATS

Receive new exclusive pricing through Henry Schein Dental on Medelita lab coats and scrubs, plus complimentary embroidery on two or more items.

Booth 2328

METLIFE

If you can't work, what happens to your business? Don't risk it! Get a FREE quote on disability insurance when you visit our booth. Let us show you how to protect your business today and plan for tomorrow. To learn more, visit www.wmg.metlife.com or call 401-827-6266.

Booth 1244

MIS IMPLANTS TECHNOLOGIES, INC.

Special offer to new MIS customers \$6,999: 15 SEVEN Implants, 15 Complete Prosthetic Kits (CPK) or Standard Cementing Posts (MAC10), 1 Aseptico-6000 motor, 1 Surgical kit (external irrigation), 1 Hand piece (Mont Blanc 85).

Booth 1513

MORGAN STANLEY SMITH BARNEY

Stop by and pick up a FREE coffee mug or Pro V1 golf balls for simply registering at our booth and receiving a free guide on protecting your investments.

Booth 2316

MOUTH WATCHERS, LLC

Mouth Watchers is a health and wellness company dedicated to innovative dental care. Come visit our booth to learn more about the #1 TOOTHBRUSH in the world and experience it for yourself! Please come take advantage of our special show discount price of 10% off all orders!

Booth 936

EXHIBIT HALL SPECIALS

NATIONAL PRACTICE TRANSITIONS, LLC

Booth 2406

Show special (you must register at our booth #2406): List your practice for sale with us prior to 6/30/12 to lock in 2011 commission rates, receive a free practice appraisal (\$2,100 value), and free legal draft documents (\$2,500 value). Always offering free confidential consultations. **877-365-6786** or www.nptnetwork.com.

NEW ENGLAND PRACTICE TRANSITIONS

Booth 1909

Providing professional practice transition services to dentists throughout New England. We are the only professional practice transition firm founded and operated by a dentist and an attorney. Come visit our booth and receive a 50% discount on a practice valuation.

ON CALL MEDICAL COSTS

Booth 516

We produce the finest white coats available. We are not re-sellers of the mass-produced coats sold in stores, and we only sell direct to the profession. We offer alterations of sleeve and hem length, and embroidery of names and logos. **SHOW SPECIAL: free shipping for 2 or more coats.**

PERIO PROTECT LLC

Booth 1644

Register for the FREE CE course (\$625 value) on the Exhibit Hall floor (7215L) Saturday, January 28, 10:00 am-12:00 pm to learn the science and research behind Perio Tray usage as an adjunct to SRP. Special \$150 discount on future Perio Protect training is also available. Stop by our booth for details.

PERIOPTIX, INC.

Booth 822/1528

Perioptix will be offering \$100 off any loupe and portable headlight during Yankee Dental. This includes our newest MicroLine™ flip-ups and TTL loupes and Solaris mini portable LED headlight. Our loupes feature Adidas® sports frames which can be fitted with prescription lenses. Visit our booths for more information.

PRO DENTAL BILLING, LLC

Booth 1327

ProDental Billing is offering a special on our dental practice management forms collection, consisting of patient letters, office forms, insurance letters, consent forms and professional letters. This year's special is \$50 off the complete set, and \$10 of an individual category. All forms are customizable and available on a CD in digital format.

Q OPTICS & QUALITY ASPIRATORS

Booth 1726

Visit our booth and receive \$100 off the purchase of loupes or \$300 off any loupe and light combo unit.

REVIEWTREE LLC.

Booth 2137

Want to generate online reviews for your practice and win a \$10 Amazon gift card? Visit our booth where we will give away one gift card every hour. Sign up for a free 30 day trial at the show and get 50% off!

RGP, INC.

Booth 1514

RGP is the leader in ergonomic seating for the entire dental staff. Come by our booth to receive our 2012 Yankee Show Special. We are offering 20% off of all stools and bulk discounts are also available this year! We look forward to seeing you there!

RSA COMMUNICATIONS

Booth 2144

RSA Communications helps you grow by providing advertising, marketing, and public relations services to practices of all sizes. Stop by our booth to see yourself on digital video and enter to win FREE production of a television commercial for your practice!

SABRA DENTAL

Booth 1202

Buy 1 Sabra 105 High Speed handpieces get \$130 value coupler for FREE. Buy 2 Sabra 105 High Speed handpieces get the 3rd handpiece for FREE and get \$130 value coupler for FREE too. All Sabra disposables and consumables 15% off our already low prices. (Limited exceptions) Visit our booth for many other specials.

SCHWARTZ & SCHWARTZ PC

Booth 310

Stop by our booth to receive a coupon for \$300 off our Practice Due Diligence Report. A vital tool for any dentist deciding to buy a practice! We analyze the financial strength and management of a practice so you can be confident in your decision.

SDI (NORTH AMERICA) INC.

Booth 827

New Riva Self Cure and Light Cure Starter Kits!

10 capsules regular and high viscosity, 1 x Applicator, 1 x Conditioner, Only \$99!

New Radii Plus Pro Kit! 1 Radii Plus, 1 x Diagnostic LED, 1 x Diagnostic adapter tip, 2 x Tacking tips (1mm, 2mm)

SEAL SHIELD LLC

Booth 338

We are offering Seal Shield™ product for 20% off MSRP at Yankee Dental Congress 2012 only. Go to www.SealShield.com, select the product you want and check out. When you pay, simply enter **YDC2012** as your promotion code and get 20% off any of our products. This offer ends February 29, 2012!

SECOND STORY PROMOTIONS

Booth 1035

Stop by our booth to receive huge discounts on personalized lip balm orders!

SHOFU DENTAL CORPORATION

Booth 1228

Buy 12 Beautifil Flow Plus Syringes, get 1 Super-Snap Rainbow Kit Free.

Buy 3 BeautiBond Kits, get 1 OneGloss PS Kit & 2 Beautifil II Syringes Free.

Buy 4 MonoCem Kits, get 24 Robot Diamonds Free. Buy 120 Robot Diamonds, get 30 Free.

SIX MONTH SMILES

Booth 2044

Register for any Six Month Smiles two day hands-on seminar at Yankee Dental Congress and receive \$200 off your tuition! This offer cannot be combined with any other discounts or promotions. Don't wait... Register at Booth #2044.

SKM JEWELERS

Booth 2246

Stop by our booth and receive 10% off our entire collection of fashion jewelry priced from \$15-\$60.

SOCK IT! GEL

Booth 1632

Stop by our booth to take advantage of 50% off of 1- Bundle of SockIt! Gel and inquire about additional show specials!

STRAUMANN

Booth 2203

Purchase 4 All in One Sets and Receive 2 3:1 Patient Education Models FREE. Visit our booth for more information.

UMBIE DENTALCARE

Booth 1804

Umbie DentalCare invites you to demo our web-based cloud computing practice management solution- designed to simplify your dental office workflow. Offering patient, clinical, office management, scheduling, analytics and much more. Show specials given for early sign-ups; visit us for more information and free iPad giveaways. www.umbiedentalcare.com

VIDENT, A VITA COMPANY

Booth 427

Easyshade Compact digital shade taking device eliminates factors that can lead to shade remakes, including lighting and eye fatigue. Show special \$2,065.50, is 10% off the regular price of \$2,295 plus you receive a linear shade guide (a \$229 value). Visit our booth for more information.

WHITE TOWEL SERVICES, INC.

Booth 1041

Give your clients first-class service by giving them a hot refreshment towel during their visit. Don't miss out on our Yankee Dental Congress Special: Purchase 5 cases (cotton or synthetic towels) and get a FREE WARMER!!!! That's a \$329.00 savings! Please see BOOTH #1041 for details. Specials offered only during show dates.

ZILA, A TOLMAR COMPANY

Booth 1220

Visit our booth to receive a 10% discount on the Pro-Select Platinum® Scaler and Heated Irrigator. Also receive a 15% discount on all other products such as Rotadent® Plus The Professional Rotary Toothbrush, ViziLite® Plus Oral Lesion Identification and Marking System and Atridox® (doxycycline hyclate) 10% locally applied antibiotic gel.