

Teledentistry: Hype or Here to Stay?

Basics of Teledentistry

Consumer behavior and its impact on telehealth attitudes

Utilizations inside/outside of the practice

- Traditional usage
- Customer service usage

Reimbursement guidance

- Dental billing
- Medical billing

Tactical steps before implementation

- Service options
 - Camera provided?
 - Portals provided?
- Marketing updates
 - Website
 - Social media
 - Email marketing
- Tracking reimbursement

Notes