



For Immediate Release

For More Information

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Raising the Bar at Yankee Dental Congress® 2018

Yankee Dental Congress 2018 (Yankee) will be held from January 24 – January 28, 2018, at the Boston Convention & Exhibition Center (BCEC). Yankee, which is New England's largest dental meeting, is sponsored by the Massachusetts Dental Society, in cooperation with the Dental Societies of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont. Nearly 27,000 dental health professionals and guests from around the United States are expected to attend this year's event.

The theme of this year's Yankee is **Raising the Bar**. This theme exemplifies how dental professionals can find innovative continuing education (CE) opportunities for clinical development in the dental field to grow the profession for the future.

Among the education highlights this year, Yankee has teamed up with Pride Institute and Tufts University Dental Continuing Education to offer a nine-day practice management continuum program. The program will kick off with a two-day event at Yankee beginning on Wednesday.

Yankee is again bringing recent legislation efforts to the forefront with the **Interprofessional Symposium: High Stakes—Medical Marijuana Pitfalls and Considerations**. This program will illustrate how dentists and the dental team need to be aware of the treatment considerations for medical and recreational marijuana users. This symposium will broaden attendees' understanding of marijuana and how it impacts patients.

The new **CE RECHARGED** program offers continuing education like no other. On Thursday, Planmeca USA, Inc. will immerse attendees in digital technology, and Henry Schein Dental will explore how innovations and concept modifications shape skills and treatment-planning solutions.

On Friday, the team that produces Dentsply Sirona World proudly presents Digital Summit 2018, where attendees will experience live-patient dental education. Successful cone beam

computed tomography (CBCT) and ethical patient education with more world-renowned speakers will end the week brought to attendees by KavoKerr.

Along with more than 300 continuing education and hands-on courses and events presented by leading experts in the dental profession, Yankee is bringing together dental peers and industry experts for a day of sharing programs and clinical practices. The **Yankee FAST TRACK: Enhance Your Practice, Boost Your Revenue** program will demonstrate strategies for cost effectiveness and practice enhancement.

Yankee also features a wide range of the latest dental technologies and products from more than 450 exhibitors, along with several education pavilions located on the Exhibit Hall Floor.

Special presentations this year include Olympic medalist Nancy Kerrigan, as well as best-selling author Michael Patrick Macdonald, a leading activist and organizer who has developed gun buyback programs and local support groups for survivors of poverty, violence, and the drug trade.

For more information on Yankee Dental Congress 2018, please visit yankeedental.com or call 877.515.9071.

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