



# YANKEE<sup>®</sup>

DENTAL CONGRESS

## Advancing the *Vision*

**January 30 - February 1, 2020**  
Boston Convention & Exhibition Center



## Scientific Sponsorship

The Yankee Dental Congress is one of the largest dental meetings in the United States. Consistently attracting nearly 26,000 dental professionals. Scouts throughout the country observe our speakers for their own programs.

Yankee Dental Congress is a unique meeting, in that we offer a large and comprehensive dental auxiliary professional program. Yankee offers one of the most innovative continuing education programs with 350+ courses.



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Presented by the  MASSACHUSETTS  
DENTAL SOCIETY

in cooperation with the Dental Societies of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont



# Yankee Educational Program

Yankee Dental Congress continues to be recognized for providing an outstanding educational program. Every year, hundreds of speakers and companies submit speaker names for consideration. Yankee prides itself on selecting only the best for our attendees.

There are 3 different ways to become a part of the Yankee educational program.

## 1 Submit Speakers

The educational program is selected a full 13 months prior to the upcoming meeting, if you fall within this time frame, you may send in the speaker(s) name and resume, course title and outline. The Yankee Program Committee will review this information and contact you if the speaker or course is selected. If selected, the speaker's honorarium and expenses would be the responsibility of the sponsoring company. Speakers who are licensed dentists must be ADA members.

## 2 Yankee Speaker/Course List

If you have passed the timeline from above, you may choose to sponsor speaker(s)/course(s) that Yankee has already selected for the upcoming meeting. You may choose to fully or partially sponsor the speaker(s)/course(s). You may also provide materials for hands-on courses in addition, or instead, of a monetary sponsorship. To view this list, please contact Shannon McCarthy, [smccarthy@massdental.org](mailto:smccarthy@massdental.org) or call **508.449.6052**.

## 3 Educational Grant

Companies may elect to commit to a 3-5 year time period of an amount of \$7,500 or more, which will allow them the right to sponsor as well as submit speaker(s)/course(s) to have on the Yankee program. Speaker names must be submitted 1-2 years in advance to be considered. The Program Committee will review the submitted speaker names and courses and the company grant will be applied accordingly based on speaker(s) honorarium(s).

Please note all scientific sponsorships must be done through the Yankee Dental Congress in order to receive recognition. Sponsorship payments will be made to Yankee and Yankee will pay the speaker(s) directly.

In order to participate in the Yankee Speaker Sponsorship program, your company must be a contracted Yankee 2020 exhibitor.

## Contact Information

### Shannon McCarthy

Director of Sales & Business Development

[smccarthy@massdental.org](mailto:smccarthy@massdental.org)

508.449.6052

- Sponsorship & Advertising Opportunities
- Exhibit Floor Classrooms
- Scientific Sponsorships

## Scientific Sponsorship Form

Sponsorship in the amount of

\$ \_\_\_\_\_

has been applied to the following  
speaker(s) for Yankee 2020:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

The following Yankee 2020 speaker(s) will receive the following material(s):

Speaker(s)	Material(s)
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

*Please indicate which speaker will receive the appropriate materials.*

**ON BEHALF OF:**

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**ACKNOWLEDGED AND AGREED BY:**

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Any sponsorship agreement prior to August 7, 2019 will be advertised in the Yankee 2020 program book and will include acknowledgment on the course signage onsite. The annual Yankee program book is sent to dental offices in the Northeast in September and is the only book for pre-registration for the Yankee meeting.

**Please return form to:**  
**Shannon McCarthy • [smccarthy@massdental.org](mailto:smccarthy@massdental.org)**  
 Massachusetts Dental Society, Two Willow Street, Southborough, MA 01745  
 Or via fax: 508.480.0002

**THANK YOU FOR YOUR GENEROUS SUPPORT!**



# Additional Opportunities at Yankee 2020

## Exhibit Hall Classrooms

- Seats 80 attendees
- Company provides the speaker
- Course is offered **FREE** to Yankee attendees
- Promoted in all publications and digital assets

## Product Spotlight Lounge

- Company provides the speaker
- 1 hour course with or without CE
- Course is offered **FREE** to Yankee attendees
- Located at the main entrance
- Promoted in all publications and digital assets

## Corporate Forums

- Seats 100–300 attendees
- Company provides the speaker
- Course is offered **FREE** to Yankee attendees
- Located in the East and West Meeting Rooms
- Promoted in all publications and digital assets

## Pediatric Pavilion

- Seats 80 attendees
- Educate doctors and staff on the comprehensive needs of pediatric patients
- Company provides the speaker
- Course is offered **FREE** to Yankee attendees
- Promoted in all publications and digital assets