



**For Immediate Release**

**Media Contact**

Kathleen McKeon  
800.342.8747, ext. 233  
[kmckeon@massdental.org](mailto:kmckeon@massdental.org)

## **MEDIA ADVISORY**

### **Yankee Dental Congress® 2020 Brings Tens of Thousands of Dental Professionals Together with an Eye on the Future of Dentistry**

*Conference to offer 300+ continuing education courses and feature the latest oral health products and technologies*

**WHO:** 26,000 dental professionals from across New England

**WHEN:** January 30 – February 1, 2020

**WHERE:** **Boston Convention & Exhibition Center**  
415 Summer Street, Boston, MA 02210

**WHAT:** [Yankee Dental Congress® 2020](#), New England's largest dental meeting

Hosted by the [Massachusetts Dental Society](#) in cooperation with the dental societies of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont, the conference will feature the dental profession's leading experts and the latest dental technologies, treatment, and oral health care advances.

Educational highlights of this year's conference include courses on:

- Digital dentistry and technological advancements, including lasers, intraoral scanners, and 3D printing
- Dental sleep medicine and the treatment of sleep-disordered breathing
- Understanding autism spectrum disorders and caring for patients with special needs
- HPV and implications for dentistry
- Nutrition and lifestyle choices for chronic inflammation
- Cannabis culture and dentistry

The [Exhibit Hall Floor](#) will showcase cutting-edge dental technologies and products from more than [400 exhibitors](#)—from the latest toothbrushes, toothpastes, mouth rinses, and oral hygiene products for consumers to dental office chairs, lasers, X-ray machines, and CAD/CAM systems for 3D printing.

To register as media, please contact Kathleen McKeon at [kmckeon@massdental.org](mailto:kmckeon@massdental.org). For more information on [Yankee Dental Congress® 2020](#), please visit [yankeedental.com](http://yankeedental.com).

###

[Yankee Dental Congress](#)<sup>®</sup> is New England's largest meeting for professionals seeking the highest quality dental continuing education, as well as dental products, services, and resources. With more than 26,000 dental professionals in attendance from across the United States, Yankee Dental Congress<sup>®</sup> is the fifth largest dental meeting in the country. Held in Boston each January, Yankee is the best source in New England for industry professionals on the cutting-edge of oral health care. Yankee Dental Congress<sup>®</sup> is presented by the [Massachusetts Dental Society](#) in cooperation with the dental associations of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont. For more information, please visit [yankeedental.com](http://yankeedental.com) or call 877.515.9071.