



**For Immediate Release**

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## **Yankee Dental Congress® Will Contribute Millions to Boston Economy This Winter**

**SOUTHBOROUGH, Mass.—November 13, 2019—**[Yankee Dental Congress® 2020](#) (Yankee) will bring millions of dollars to the Boston economy this winter when it is held January 30 – February 1, 2020, at the Boston Convention & Exhibition Center. More than 26,000 dental health professionals and guests from around the United States are expected to attend this year's event.

Yankee, which is New England's largest dental meeting, is presented by the [Massachusetts Dental Society](#) (MDS) in cooperation with the dental societies of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont.

"We are very proud that the Yankee Dental Congress is a major contributor to the Boston economy year after year," said MDS President Dr. Janis Moriarty. "We strive to create an exceptional learning and networking experience for dental professionals, so they are excited to attend every winter."

For the last 45 years, Yankee has welcomed to Boston thousands of dental health professionals to participate in the three-day conference, which features hundreds of continuing education (CE) courses and more than 400 exhibitors showcasing the latest dental products and technologies.

According to the Greater Boston Convention and Visitors Bureau, the 2019 Yankee Dental Congress® provided more than \$11 million in economic impacts, including:

- More than \$2.87 million in attendee lodging and transportation
- More than \$2.13 million in attendee food and beverage spending
- At least 3,500 total jobs supported
- \$65,000 in local taxes paid
- More than \$1.86 million in business services
- Nearly \$575,000 in attendee retail and recreation spending

[Yankee Dental Congress® 2020](#) will continue to provide dental professionals with industry-leading speakers and more than 300 innovative CE opportunities to energize their passions and fuel advances in the dental field. Educational highlights will include courses on treating patients

with special needs, dental sleep medicine, digital dentistry, HPV, geriatric dentistry, and an interprofessional symposium focusing on practice models that blend oral and systemic health. There also will be a special track of courses for new dentists designed to help them learn from experienced practitioners and network with their peers.

Yankee also will continue to provide complimentary registration and educational courses to public health dental professionals to help support those who provide vital oral health care to underserved and disadvantaged populations throughout New England.

For more information on [Yankee Dental Congress® 2020](#), please visit [yankeedental.com](http://yankeedental.com) or call 877.515.9071.

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[Yankee Dental Congress®](#) is New England's largest meeting for professionals seeking the highest quality dental continuing education, as well as dental products, services, and resources. With more than 26,000 dental professionals in attendance from across the United States, Yankee Dental Congress® is the fifth largest dental meeting in the country. Held in Boston each January, Yankee is the best source in New England for industry professionals on the cutting-edge of oral health care. Yankee Dental Congress® is presented by the [Massachusetts Dental Society](#) in cooperation with the dental associations of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont. For more information, please visit [yankeedental.com](http://yankeedental.com) or call 877.515.9071.