

For Immediate Release

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MEDIA ADVISORY

Yankee Dental Congress® 2019 Brings Tens of Thousands of Dental Professionals Together with an Eye on the Future of Dentistry

Conference to offer 300+ innovative continuing education courses, including classes on oral health impacts of marijuana, eating disorders and e-cigarette use

WHO: 27,000 dental professionals from across New England

WHEN: January 31 – February 2, 2019

WHERE: Boston Convention & Exhibition Center

415 Summer Street, Boston, MA 02210

WHAT: Yankee Dental Congress[®] 2019 hosted by the Massachusetts Dental Society in

cooperation with the dental societies of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont. The conference – New England's largest dental meeting – will feature the dental profession's leading experts and the latest

dental technology, treatment, and health care advances.

Educational highlights of this year's meeting include:

- Marijuana: What You Need to Know: This course will provide attendees with an overview of medical and recreational marijuana use, its pharmacological effects on the body, medicinal applications, and dental treatment considerations. It will also cover legal and social issues surrounding marijuana use in Massachusetts. (Saturday, Feb. 2, 11:30 a.m. 1:30 p.m.)
- From E-Cigarettes to Hookahs: Current Trends in Tobacco and Smoking: Today, more high school students use E-cigarettes than smoke regular cigarettes. Many partake in multiple forms of tobacco including hookahs and spit tobacco with flavored products adding to the appeal. This course will examine the changing trends in tobacco use and how they are impacting oral and systemic health. (Thursday, Jan. 31, 2:00 p.m. 5:00 p.m.)

 Eating Disorders: Food for Thought: This course will review the oral health impacts associated with the diagnosis and treatment process for eating disorders, including dental restorative treatment, and highlight the importance of communication among a multidisciplinary team of providers who treat patients with a history of bulimia. (Thursday, Jan. 31, 8:00 a.m. – 12:00 p.m.)

The Exhibit Hall will be filled with more than 400 exhibitors featuring a wide range of new dental products and technologies – from the latest toothbrushes, toothpaste, mouth rinses, and nutritional products for consumers to dental office chairs, lasers, X-ray machines, cameras, and CAD/CAM systems for 3D printing.

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<u>Yankee Dental Congress</u>[®] is New England's largest meeting for professionals seeking the highest quality dental continuing education, as well as dental products, services, and resources. With nearly 27,000 dental professionals in attendance from across the United States, Yankee Dental Congress[®] is the fifth largest dental meeting in the country. Held in Boston each January, Yankee is the best source in New England for industry professionals on the cutting-edge of oral health care. Yankee Dental Congress[®] is presented by the <u>Massachusetts Dental Society</u> in cooperation with the dental associations of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont. For more information, please visit <u>yankeedental.com</u> or call 877.515.9071.