



For Immediate Release

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Inspiring Innovation at Yankee Dental Congress® 2019

Industry-leading speakers and continuing education opportunities aim to energize passions and inspire advances in the dental field.

BOSTON—Jan. 31, 2019—[Yankee Dental Congress® 2019](#) (Yankee) kicks off this morning at the Boston Convention & Exhibition Center. Yankee, which is New England's largest dental meeting, runs through February 2 and is presented by the [Massachusetts Dental Society](#), in cooperation with the dental societies of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont.

Close to 27,000 dental health professionals and guests from around the United States are expected to attend this year's event.

"We are extremely proud that the Yankee Dental Congress® draws so many dental professionals to Boston each year," said MDS President Dr. Howard Zolot. "It is our mission to create an exceptional and fun experience, so they are eager to attend every winter."

The theme of this year's Yankee is **Inspiring Innovation**. This theme exemplifies how dental professionals can get inspired by industry-leading speakers and innovative continuing education (CE) opportunities for clinical development to energize their passions and fuel advances in the dental field.

EDUCATIONAL HIGHLIGHTS

Yankee 2019 offers more than 300 CE and hands-on [courses](#) and events presented by leading experts in the dental profession.

Among the educational highlights this year, The Morning Huddle at Yankee will feature a course on [Science and Strategies for Managing Oral Systemic Inflammation](#). Inflammation doesn't just wreak havoc on the oral cavity; it can be detrimental to overall health. Seventy percent of all deaths in the United States are caused by chronic disease, with chronic inflammation playing a key role in many of these conditions. This course will detail strategies for maintaining optimum overall health and decreasing inflammation.

An interprofessional symposium [Eating Disorders: Food for Thought](#) will review the diagnosis and treatment process for eating disorders, including dental restorative treatment, and highlight the importance of a multidisciplinary team and communication among providers who treat patients with a history of bulimia.

Because managing human resources is an integral piece of a successful dental practice, a program on [Human Resource Management Essentials](#) will follow the entire life cycle of an employee—from hiring to managing—to outline the best practices every practice owner and manager needs to know.

Yankee also features a special track of courses for [new dentists](#) designed to help them learn from experienced practitioners and network with their peers.

The CE RECHARGED program offers continuing education like no other with an upscale premium format in the BCEC Ballroom. On Friday, February 1, Henry Schein® Dental will immerse attendees in [digital and esthetic dentistry](#), and Colgate® will explain how to achieve [whole-mouth health](#) for patients through coaching.

Yankee is bringing together dental peers and industry experts for a day of sharing programs and clinical practices. The [Yankee FAST TRACK: Synergistic Digital and Analog Approaches to Esthetic Implant Therapy](#) program will explore why, when, and how to incorporate digital dentistry for efficient, productive, predictable, and optimal implant clinical outcomes.

Other highlights include courses on:

- Changing trends in tobacco use, including vaping and e-cigarettes, and their impact on oral and systemic health
- Marijuana legalization and dental treatment considerations
- Providing comprehensive dental care for patients with special needs
- Pediatric sleep and airway disorders and obstructive sleep apnea

EXHIBITS

Yankee's Exhibit Hall features [more than 400 exhibitors](#) showcasing a wide range of new dental products and technologies—from the latest toothbrushes, toothpastes, mouth rinses, and nutritional products for consumers to dental office chairs, lasers, X-ray machines, cameras, and CAD/CAM systems for 3D printing—along with several education pavilions.

Special presentations include [Joe Gatto](#), celebrity chef and host of the cutting-edge cooking show *From Scratch*, and best-selling author [Julia Glass](#).

YANKEE BY THE NUMBERS

- Approximately **27,000** attendees (dentists, hygienists, assistants, technicians, office personnel, dental students, exhibitors, and guests)
- **300+** continuing education courses
- **431** exhibitors
- **91,000** square feet of exhibit space
- **\$13.5 million** in economic impact (*according to the Greater Boston Convention and Visitors Bureau, based on 2018 attendance*)

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[Yankee Dental Congress](#)® is New England's largest meeting for professionals seeking the highest quality dental continuing education, as well as dental products, services, and resources. With nearly 27,000 dental professionals in attendance from across the United States, Yankee Dental Congress® is the fifth largest dental meeting in the country. Held in Boston each January, Yankee is the best source in New England for industry professionals on the cutting-edge of oral health care. Yankee Dental Congress® is presented by the [Massachusetts Dental Society](#) in cooperation with the dental associations of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont. For more information, please visit yankeedental.com or call 877.515.9071.