



**For Immediate Release**

**Media Contact**

Kathleen McKeon  
800.342.8747, ext. 233  
[kmckeon@massdental.org](mailto:kmckeon@massdental.org)

## **Yankee Dental Congress® Will Contribute Millions to Boston Economy This Winter**

**SOUTHBOROUGH, Mass.—November 15, 2018—**[Yankee Dental Congress® 2019](#) (Yankee) will bring millions of dollars to the Boston economy this winter when it is held January 31 – February 2, 2019, at the Boston Convention & Exhibition Center. Nearly 27,000 dental health professionals and guests from around the United States are expected to attend this year's event.

Yankee, which is New England's largest dental meeting, is presented by the [Massachusetts Dental Society](#) in cooperation with the dental societies of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont.

"We are extremely proud that the Yankee Dental Congress is a major contributor to the Boston economy," said MDS President Dr. Howard Zolot. "It is our mission to create an exceptional and fun experience for dental professionals, so they are eager to attend every winter."

For the last 44 years, Yankee has welcomed to Boston thousands of dental health professionals to participate in the three-day conference, which features hundreds of continuing education (CE) courses and more than 400 exhibitors showcasing the latest dental products and technologies.

According to the Greater Boston Convention and Visitors Bureau, the 2018 Yankee Dental Congress® provided more than \$13.5 million in economic impacts, including:

- More than \$3.75 million in attendee lodging and transportation
- More than \$2.5 million in attendee food and beverage spending
- At least 2,425 total Boston jobs supported
- \$87,000 in local taxes paid
- More than \$2.1 million in business services
- More than \$675,000 in attendee retail and recreation spending

[Yankee Dental Congress® 2019](#) will continue to provide dental professionals with industry-leading speakers and more than 300 innovative CE opportunities to energize their passions and fuel advances in the dental field. Educational highlights will include courses on managing chronic disease and oral systemic inflammation, an interprofessional symposium on the

diagnosis and process for treating eating disorders, human resource management essentials for practice owners, and a special track of courses for new dentists designed to help them learn from experienced practitioners and network with their peers.

Yankee also will continue to provide complimentary registration and educational courses to public health dental professionals to help support those who provide vital oral health care to underserved and disadvantaged populations throughout New England.

For more information on Yankee Dental Congress® 2019, please visit [yankeedental.com](http://yankeedental.com) or call 877.515.9071.

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[Yankee Dental Congress](http://yankeedental.com)® is New England's largest meeting for professionals seeking the highest quality dental continuing education, as well as dental products, services, and resources. With nearly 27,000 dental professionals in attendance from across the United States, Yankee Dental Congress® is the fifth largest dental meeting in the country. Held in Boston each January, Yankee is the best source in New England for industry professionals on the cutting-edge of oral health care. Yankee Dental Congress® is presented by the [Massachusetts Dental Society](http://massdentalsociety.org) in cooperation with the dental associations of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont. For more information, please visit [yankeedental.com](http://yankeedental.com) or call 877.515.9071.