



# APPLICATION FOR EXHIBIT SPACE

All applications are subject to approval. Submission of application does not guarantee a booth assignment.

The company name as shown on this form will appear in all Yankee Dental Congress publications. Please use appropriate capitalization. Complete a separate contract for each company or division.

**Contracts will not be final without deposit or payment.**

Company Name \_\_\_\_\_

Publication Name (if different from above) \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Website \_\_\_\_\_

**Exhibit Contact**

Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Marketing/Sponsorship Contact**

Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Special Requests** Please list special requests for consideration in booth assignments (e.g., companies you do or do not wish to be located near). List specific company names, not products or services. Yankee cannot guarantee requests will be met, but will make every effort to accommodate them.

**APPLY ONLINE AT  
yankeedental.com**

Or Mail Completed Form with Payment to:  
**Massachusetts Dental Society  
 Yankee Exhibits  
 Two Willow Street  
 Southborough, MA 01745**

Or Email to:  
**exhibits@massdental.org**

**Quantity**

- \_\_\_ 10' x 10' inline \$4,200
- \_\_\_ 10' x 10' corner \$4,700
- \_\_\_ 10' x 10' discounted (orange booth)\* \$2,800
- \_\_\_ 20' x 20' Conference Room Rental \$3,000

Islands require a minimum of 4 corners and incur additional fees to create the space. See page 5 of the Exhibitor Prospectus for details.

Rules governing booth construction are found on page 9 and must be followed.

\*See floor plan on yankeedental.com for location of booths.

**Configuration & Space Request**

Booth Dimensions \_\_\_\_\_

- Standard  Corner  End-Cap/Peninsula  Island

List booth preferences below. If requesting an island or peninsula, list all booth numbers desired.

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_

3rd choice \_\_\_\_\_ 4th choice \_\_\_\_\_

Booth choices must reflect the booth size, price and location selected.

**Method of Payment** Amount Due: \_\_\_\_\_

**Full Payment**  
Full payment is required for all contracts received after August 30, 2023.

**50% Deposit**  
Required deposit is 50% of the total rental cost of all booths requested. Full payment due by August 30, 2023.

**Check enclosed payable to:** Massachusetts Dental Society, Exhibits Department

**Credit card:** Mastercard, Visa or AMEX  
*Reach out to [jbaumann@massdental.org](mailto:jbaumann@massdental.org) to set up a credit card payment over the phone. For your security, please do not email credit card information.*

**If you would like to coordinate a payment plan, please contact [jbaumann@massdental.org](mailto:jbaumann@massdental.org).**

**Questions? [exhibits@massdental.org](mailto:exhibits@massdental.org) • 508.449.6041 • 508.449.6040**

We have read and will abide by the Rules & Regulations published within the 2024 Exhibitor Prospectus (including the Cancellation Policy) and agree they are part of this contract for exhibit space. Therefore, if we wish to cancel we will notify MDS in writing; if we do so by June 29, 2023 we receive a full refund, if we do so by September 8, 2023 we receive a 50% refund, but if we give notice after September 8, 2023 we receive no refund.

**SIGNATURE REQUIRED** \_\_\_\_\_ DATE \_\_\_\_\_

Date Rec'd Contract \_\_\_\_\_ Payment \_\_\_\_\_

ID # \_\_\_\_\_ Priority Points \_\_\_\_\_

Order # \_\_\_\_\_ Booth Assignment \_\_\_\_\_

**← Please complete product code selection on next page.**

# PRODUCT & SERVICES INDEX

## Product Code Listing

Select 1 to 6 product codes that best describe your company's product or service. Enter the numbers on the booth application/contract. This information is used for the website, On-Site Guide listing, and mobile app. Code information received after December 18, 2023 may not appear in the On-Site Guide, but will appear on the website and mobile app.

1. \_\_\_\_\_ 4. \_\_\_\_\_  
 2. \_\_\_\_\_ 5. \_\_\_\_\_  
 3. \_\_\_\_\_ 6. \_\_\_\_\_

- A**
- 0004 3D Printing
  - 0005 Abrasives, disks/points/wheels
  - 0008 Air Abrasion
  - 0010 Air compressors
  - 0013 Air Purification
  - 0015 Alloys, precious & non-precious
  - 0020 Amalgam separator
  - 0025 Amalgamators
  - 0030 Analgesia equipment & supplies
  - 0035 Analgesics
  - 0040 Anatomical models
  - 0045 Anesthetics, local & accessories
  - 0050 Antibacterial soaps & detergents
  - 0060 Apex locators
  - 0065 Articulators & accessories
  - 0068 Artificial Intelligence
  - 0070 Asepsis product
  - 0075 Attachments
  - 0080 Audio visual equipment & material
  - 0085 Autoclaves
  - 0090 Automated defibrillators (AEDs)

- B**
- 0100 Bleaching products
  - 0105 Blood pressure instruments
  - 0110 Bonding agents
  - 0115 Bone grafting materials
  - 0120 Books, professional/scientific
  - 0125 Burs, all types
  - 0130 Business equipment
  - 0135 Business systems
  - 0140 Business & financial services

- C**
- 0200 Cabinets
  - 0203 CAD/CAM systems
  - 0205 Cameras, extraoral
  - 0210 Cameras, intraoral
  - 0215 Casting, alloys
  - 0225 Casting machines
  - 0230 Cements, all types
  - 0235 Chairs & accessories
  - 0240 Chewing gum
  - 0243 Claims Processing
  - 0244 Collection Services
  - 0245 Composite resin products
  - 0250 Computer hardware
  - 0255 Computer software
  - 0257 Cone beam cat scan
  - 0260 Continuing education & training
  - 0265 Cosmetics
  - 0270 Cotton products
  - 0275 Crown and bridge materials

- D**
- 0300 Darkroom equipment & supplies
  - 0303 Delivery Units
  - 0305 Dental dealers
  - 0310 Dental hygiene materials
  - 0315 Dental laboratories
  - 0317 Dental office design & construction
  - 0318 Dental stem cell preservation
  - 0320 Dentifrice
  - 0325 Denture adhesives/adherents
  - 0330 Denture base/reline & repair resins
  - 0335 Denture cleaners
  - 0340 Desensitizer
  - 0345 Diagnostic equipment
  - 0350 Dietary products

- D**
- 0353 Digital imaging
  - 0355 Disinfecting solutions
  - 0360 Disks & mandrels & strips
  - 0370 Disposable products
  - 0375 DSO

- E**
- 0400 Educational materials
  - 0405 Electrosurgical equipment
  - 0408 Email Services
  - 0410 Emergency equipment
  - 0415 Emergency kits (professional)
  - 0420 Employment
  - 0425 Endodontic instruments & supplies
  - 0428 Equipment Leasing
  - 0430 Equipment repair & maintenance
  - 0435 Evacuators & evacuator systems
  - 0440 Eyewear, protective

- F**
- 0500 Fiber optic illumination products
  - 0510 Filling materials & accessories
  - 0515 Floss
  - 0520 Fluoride products
  - 0525 Furnaces

- G**
- 0600 Gloves

- H**
- 0700 Handcare Products & Services
  - 0705 Handpieces, operating & laboratory
  - 0710 HIPAA compliance

- I**
- 0800 Implants and accessories
  - 0805 Impression materials
  - 0815 Infection control products
  - 0825 Instruments, diamond
  - 0830 Instruments, operating & accessories
  - 0835 Insurance
  - 0840 Intercommunications systems
  - 0845 Interdental cleaners
  - 0850 Internet services
  - 0855 Investment services and planning

- L**
- 0900 Laboratory equipment
  - 0905 Lasers
  - 0910 Leasing companies
  - 0915 Legal services
  - 0920 Lights, curing
  - 0925 Lights, operating
  - 0930 Lights, other
  - 0931 Lip Balm
  - 0935 Loupes

- M**
- 1000 Market research
  - 1005 Masks
  - 1010 Medical devices
  - 1015 Medical waste services
  - 1020 Metal, recovery & refining
  - 1025 Microscopes
  - 1030 Mouth rinses

- N**
- 1100 Nutritional products

- O**
- 1200 Occlusal exam systems
  - 1210 Office furniture and decor
  - 1215 Office supplies
  - 1220 Operating lights (extraoral)
  - 1225 Operating lights (intraoral)

- O**
- 1230 Operating room supplies & equipment
  - 1235 Optical aids
  - 1240 Oral hygiene aids
  - 1245 Oral irrigation devices
  - 1255 Orthodontic/pedodontic materials
  - 1258 OSHA Compliance Products/Services
  - 1260 Oxygen and/or anesthesia equipment
  - 1265 Other

- P**
- 1300 Paper products
  - 1303 Patient education
  - 1305 Patient financing services
  - 1308 Payroll Services
  - 1309 Pediatric Materials
  - 1310 Periodontal diagnostic products
  - 1315 Periodontal exam systems
  - 1320 Periodontal instruments and supplies
  - 1325 Pharmaceuticals (drugs)
  - 1330 Photo. equipment, supplies, accessories
  - 1335 Pit & fissure sealants
  - 1340 Porcelain products and accessories
  - 1345 Portable delivery systems
  - 1350 Practice management
  - 1355 Practice marketing
  - 1360 Practice sales
  - 1365 Preventive dentistry products
  - 1368 Promotional Products
  - 1370 Prophylaxis angles & kits
  - 1375 Prosthetic & laboratory supplies
  - 1385 Publications, professional/scientific

- R**
- 1400 Record keeping systems
  - 1405 Restorative materials & accessories
  - 1410 Recruiting
  - 1415 Retirement programs

- S**
- 1500 Sealing/stain removal devices
  - 1505 Snoring/sleep appliances
  - 1510 Sterilizers & accessories
  - 1520 Sterilizing & disinfecting solutions
  - 1525 Stools, dental operating
  - 1530 Stools, laboratory
  - 1535 Surgical supplies
  - 1540 Syringes, all types

- T**
- 1600 Teeth, artificial
  - 1601 Teledentistry
  - 1603 TMJ Products
  - 1605 Toothbrushes, manual
  - 1610 Toothbrushes, power
  - 1615 Toys and novelties

- U**
- 1705 Ultrasonic equipment & supplies
  - 1710 Uniforms & gowns
  - 1715 Units & accessories
  - 1720 Upholstery

- W**
- 1800 Wax, all types
  - 1810 Website development/social media

- X**
- 1900 X-ray films, intra & extraoral
  - 1905 X-ray machines & accessories
  - 1910 X-rays processing equip. & accessories
  - 1915 Xylitol