

EXHIBIT FLOOR CLASSROOMS

Yankee 2025 will offer classrooms on the exhibit floor for companies that wish to present lectures for attendees. All lecture space will seat 80*. These courses will be listed in Yankee publications as FREE to the attendees. If appropriate, CE Credits will be granted by Yankee.

Rooms will be available in 2-hour time slots. Courses will run Thursday, January 30th through Saturday, February 1st. Selection of a classroom location and time slots is on a first-come, first-serve basis.

In order to participate in these classrooms your company must be a contracted Yankee 2025 exhibitor. A company representative can greet attendees entering the classroom.

All speaker honoraria, travel and expenses must be arranged by the sponsoring company. Yankee reserves the right of final approval of all speakers. **Deadline to be included in the official Program Book is June 28, 2024.**

Provided: Screen, HD Projector, Podium, Wireless LAV, Wireless Slide Advancer, Laser Pointer (Please note: 3:1 screens are not permitted). Standard electric will be provided for AV needs.

Note: Additional AV or electrical needs will be at the expense of the sponsoring company. If your course requires additional AV or electric, this must be ordered directly through the convention center (and labor though Freeman.) Prior approval is required. Contact maadmin@projection.com or call 617.954.2234.

No additional staging or equipment is permitted.

In order to operate in accordance with ADA CERP standards please note that product-promotion material or product-specific advertisement of any type is prohibited in or during the continuing education program. If you have a speaker change—MDS must be notified as soon as possible. If reasons prohibit the contracted speaker from speaking, a replacement speaker must be provided and approved by MDS. MDS has final approval of all speakers/topics and can cancel them at any time.

Due to new CERP policies, the following criteria apply to speakers: Owners and employees of a commercial interest may serve as instructors if **a)** the content of the activity is not related to the business lines or products of their company; **b)** the content of the CE activity is limited to basic science research and they do not make care recommendations; and **c)** they are participating as technicians to teach the safe and proper use of medical devices, and do not recommend whether or when a device is used.

* Capacity subject to change.

Lead retrievals are not permitted to be used in the classrooms.

Company Name _____

Contact Name _____

Please List 3 Possible Speakers for Yankee to Select:

1) _____

2) _____

3) _____

Company Address _____

City/State/Zip _____ Telephone _____

Email _____ Website _____

Please Note: Courses will NOT be published or finalized until all information is received. Courses cannot be an infomercial and any specific mentions of product in course title, description, and objectives will NOT be accepted.

APPLY ONLINE AT
yankeedental.com

Or Mail Completed Form with Payment to:
Massachusetts Dental Society
Yankee Exhibits
Two Willow Street
Southborough, MA 01745

Or Email to:
exhibits@massdental.org

Indicate which time slot you prefer. A Yankee Representative will contact you to confirm your selection.*

\$4,200 per time slot

THURSDAY

10:00 am - 12:00 pm

2:00 pm - 4:00 pm

FRIDAY

10:00 am - 12:00 pm

2:00 pm - 4:00 pm

SATURDAY

10:00 am - 12:00 pm

1:00 pm - 3:00 pm

* Space will be reserved for two weeks and, after that time, released without payment.

Method of Payment

Full Payment is required for all contracts

Amount Due: _____

Check enclosed payable to:
 Massachusetts Dental Society Exhibits Department

Credit card: Mastercard, Visa or AMEX

Card# _____ Exp. Date _____

Card Holder Name: _____

By providing this credit card information, I authorize the Massachusetts Dental Society to charge the above credit card.

Reach out to snadeau@massdental.org or 508.449.6032 to set up a credit card payment over the phone, or to discuss a payment plan. For your security, please do not email credit card information.