

## MINUTEMAN LECTURES

Engage a room of attendees by providing them with top-notch education. A lecture space will seat 300\*. These courses will be listed in Yankee publications as FREE to the attendees. If appropriate, CE Credits will be granted by Yankee.

Rooms will be available in 1-hour time slots. Courses will run Saturday, February 1st. Selection of time slot is on a first-come, first-serve basis.

**In order to participate in these classrooms your company must be a contracted Yankee 2025 exhibitor.** A company representative can greet attendees entering the classroom.

All speaker honoraria, travel and expenses must be arranged by the sponsoring company. Yankee reserves the right of final approval of all speakers. **Deadline to be included in the official Program Book is June 28, 2024.**

**Provided:** Screen, HD Projector, Podium, Wireless LAV, Wireless Slide Advancer, Laser Pointer, Laptop (Please note: 3:1 screens are not permitted). Standard electric will be provided for AV needs.

**Note:** Additional AV is not permitted due to time constraints.

In order to operate in accordance with ADA CERP standards please note that product-promotion material or product-specific advertisement of any type is prohibited in or during the continuing education program. If you have a speaker change—MDS must be notified as soon as possible. If reasons prohibit the contracted speaker from speaking, a replacement speaker must be provided and approved by MDS. MDS has final approval of all speakers/topics and can cancel them at any time.

**Due to new CERP policies, the following criteria apply to speakers:** Owners and employees of a commercial interest may serve as instructors if **a)** the content of the activity is not related to the business lines or products of their company; **b)** the content of the CE activity is limited to basic science research and they do not make care recommendations; and **c)** they are participating as technicians to teach the safe and proper use of medical devices, and do not recommend whether or when a device is used.

\* Capacity subject to change

**Lead retrievals are not permitted to be used in the classrooms.**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Please List 3 Possible Speakers for Yankee to Select:

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

Company Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Telephone \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Please Note: Courses will NOT be published or finalized until all information is received. Courses cannot be an infomercial and any specific mentions of product in course title, description, and objectives will NOT be accepted.

**APPLY ONLINE AT**  
**yankeedental.com**

Or Mail Completed Form with Payment to:  
**Massachusetts Dental Society**  
**Yankee Exhibits**  
**Two Willow Street**  
**Southborough, MA 01745**

Or Email to:  
exhibits@massdental.org

**Available time slots:**

**Saturday, February 1, 2025**

**\$2,200 Classrooms Seat 300\***

- 8:00 - 9:00 am (2 slots available)
- 9:30 - 10:30 am (2 slots available)
- 11:00 am - 12:00 pm (2 slots available)
- 1:00 - 2:00 pm (2 slots available)
- 2:30 - 3:30 pm (2 slots available)

Space will be reserved for two weeks and, after that time, released without payment.

### Method of Payment

Full Payment is required for all contracts

Amount Due: \_\_\_\_\_

Check enclosed payable to:  
Massachusetts Dental Society Exhibits Department

Credit card: Mastercard, Visa or AMEX

Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

By providing this credit card information, I authorize the Massachusetts Dental Society to charge the above credit card.

Reach out to [snadeau@massdental.org](mailto:snadeau@massdental.org) or 508.449.6032 to set up a credit card payment over the phone, or to discuss a payment plan. For your security, please do not email credit card information.