



For Immediate Release

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Going Virtual at Yankee Dental Congress® 2021

SOUTHBOROUGH, Mass.—November 11, 2020—[Yankee Dental Congress® 2021](#) will be an entirely digital experience held from January 28 – 30, 2021. Yankee, which is New England's largest dental meeting, is presented by the [Massachusetts Dental Society](#) (MDS). At Yankee Virtual, continuing education and networking opportunities will be available at attendees' fingertips, at their own pace.

This year's Yankee theme, Changing the Game, represents how attendees will be exposed to new ideas, products, technologies, and connections to help all dental professionals continue to thrive in dentistry.

Must-see events at Yankee Virtual include programs from *Organization for Safety Asepsis and Prevention (OSAP) Dental Infection Control™* to *Moving Past Disruption an Interactive Track*.

OSAP has introduced the Safest Dental Visit™ to highlight and support safe dental visits. Topics will include principles of infection control, CDC guidelines and OSHA regulations, and dental unit water quality. The day will wrap up with a panel discussion incorporating updates and insights from governmental agencies.

In the *Moving Past Disruption Interactive Track*, dental professionals will explore how to treat disruption as a catalyst to pursue significant new opportunities for growth and sustained advantages. Dental professionals will learn how to develop a plan to confront the core disruptions that threaten existing revenues and resources.

At Yankee Virtual industry gurus will share their stories and provide strategies for success. Attendees will experience curated content from a sampling of a few of Yankee's top-notch presenters:

- Roger Levin, DDS - *Building the Profitable Post-COVID Practice: Strategies to Increased Production*

- Karen Davis, RDH - *Evidence-Based Considerations for the Use of Aerosol-Generating Devices*
- Helen Raynham, MD, PhD - *Mask Acne and Dermatoses*
- Uche Odiatu, DMD - *4 Inflammatory Lifestyle Habits and Their Influence on Healing in a COVID World*

Yankee Virtual will include a virtual Exhibit Hall, with PPE supply kits for the first 1,000 ADA members and their staff that register for the all-inclusive Power Pass. The PPE Supply Kit will include exhibitor samples, 10 N95 masks, 1 fit test kit, and 5 face shields.

Yankee Virtual will continue to provide networking and social opportunities where colleagues and friends can gather to prepare a meal with a top chef, enjoy a sampling of wine, or get the heart pumping with exercise programs. Celebrity appearances are not out of the question.

Another new feature of Yankee Virtual will be its partnership with IgniteDDS University to bring dental professionals the preconference series *Re-Ignite Your Practice*, which will culminate at Yankee Virtual. Focusing on practice management, finances, and the clinical side of the practice, *Re-Ignite Your Practice* will prepare dentists and team members to hit the ground running in 2021.

The New England Dental Community cannot wait to get back to business. Yankee Dental Virtual 2021 is "*Changing the Game*" and looking forward to having everyone come together.

For more information on Yankee Dental Congress® 2021, please visit yankeedental.com or call 877.515.9071.

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[Yankee Dental Congress](http://yankeedental.com)® Virtual will be held from January 28 – 30, 2021, on a new virtual platform. Yankee, which is New England's largest dental meeting, is presented by the [Massachusetts Dental Society](http://massdentalsociety.com) (MDS). At Yankee Virtual, continuing education and networking opportunities will be available at attendees' fingertips, at their own pace.