



MAILING LIST RENTAL AGREEMENT

1. The List Renter shall rent the YANKEE DENTAL CONGRESS Attendee Mailing List for the fee and terms stated in the invoice and the agreement.
2. The List Renter acknowledges and agrees that the YANKEE DENTAL CONGRESS Attendee Mailing List, and any portions thereof, is the exclusive property of the list owner.
3. The List Renter shall provide the List Owner a sample of the mailing piece for approval prior to release of the mailing list. The sample mailing piece must be of professional use to the attendees and must not reference Yankee Dental Congress in any way without prior consent.
4. The List Renter agrees that all names and addresses furnished are provided on a rental bases **for one-time use only**. The List Renter guarantees the names and addresses shall not be copied, reused, sold, electronically reproduced or used by any party except as specified in the written order to List Owner.

The List Renter shall mail only the sample mailing piece which has been approved by List Owner. The List Renter or its agents shall not transfer names or information to its own customer files or re-contact names derived from the mailing list, or provide the names for another to make such contact, without prior written approval of List Owner.
6. The List Renter shall make a full payment for the mailing list in the amount specified in the List Owner's invoice for each order prior to list distribution.
7. The List Renter agrees that the rental conditions described herein shall apply to any present and future rentals of the mailing list.
8. All counts received by the List Renter from List Owner prior to completion of the actual mailing list are approximate and subject to change daily. List Owner shall not be responsible for shortages or overruns of materials based on estimates.
9. List Owner reserves the right to "seed" their lists using decoy names to protect against unauthorized use.

Name: _____

Title: _____

Address: _____

Signature: _____ Date: _____