

September 24, 2026

THE FIRST-TIMER'S PLAYBOOK TO YANKEE



Welcome to Yankee!

This guide is your First-Timer's Playbook for navigating Yankee like a pro. We'll help you know what to expect and make the most of every minute!

START HERE: Build Your Yankee Game Plan

Get a head start on your Yankee experience! Browse courses and events before registration opens so you have a game plan ready to go on opening day. Planning ahead can help you make the most of your time, avoid course conflicts, and be ready to grab your top picks when registration opens.

[Click Here](#) to view the digital version of our course catalog.

[Click Here](#) to browse our online course search page.

PRO TIP: Remember to Pick a Few Alternates!

Don't just pick your dream courses, build a backup plan!

Popular courses can sell out quickly, so **choose a few alternatives that fit into the same time slots.**

Filled your day with courses?
The fun doesn't stop when classes end!

KICKOFF CELEBRATION & AWARDS CEREMONY

THURSDAY, JANUARY 28 | 5:30 PM

Start Yankee with an evening of celebration at the Omni Hotel. Connect with colleagues and inspiring keynote speaker Dave Silk, member of the legendary 1980 U.S. Olympic 'Miracle on Ice' hockey team.

F1® ARCADE RACING EXPERIENCE

THURSDAY, JANUARY 28 | FOLLOWING THE AWARD CEREMONY

Head over to F1® Arcade for an evening of high-speed racing with your Yankee crew.

DISCOUNT: Bring your 2027 YANKEE BADGE to F1® and receive 25% OFF a Head-to-Head or Team Racing session and all food and non-alcoholic beverages.

MUSEUM OF ICE CREAM BOSTON

THURSDAY, JANUARY 28 | FOLLOWING THE AWARD CEREMONY

Continue the Thursday night celebrations with a sweet adventure at the Museum of Ice Cream.

DISCOUNT: USE PROMO CODE YANKEEDENTAL10 for 10% OFF
Book tickets online: www.museumoficecream.com/Boston

FRIDAY NIGHT: IT'S CONCERT TIME!

NELLY LIVE AT YANKEE | FRIDAY, JANUARY 29 | 8:00 PM

After a full day of learning, trade your courses for a concert featuring Grammy Award-winning artist Nelly, with 7 Summers, one of the nation's premier Morgan Wallen tribute bands, opening the show.

READY TO GET YOUR WRISTBANDS?

You can purchase concert wristbands while registering or anytime after you've registered through the Registration Resource Center (RRC). Wristbands will also be available for purchase at the Box Office during Yankee.

WANT THE FULL CONCERT DETAILS?

From purchasing and picking up your wristbands to bringing friends and family, we've got everything you need to know on the Concert page at the bottom of this guide.



Itinerary? Jam-packed!

NEXT UP: Register Yourself

Time to make it official! During registration, you'll be able to add courses and events (like the Friday Night Concert) to your cart based on the game plan you created ahead of time.

2027 REGISTRATION OPENS OCTOBER 7, 2026, AT 12:00 PM EST.

[Click Here](#) to register for Yankee 2027!

Our customer service team is always happy to help you register!

Yankeedental@massdental.org | (877) 515 – 9071

Categories	First Call 10/07 – 10/30	General 10/31 – 12/28	Final Call 12/29 – Onsite	General Attendance
ADA Member Dentis	\$140	\$170	\$200	5
Non-Member Dentist	\$270	\$350	\$445	5
International Dentist	\$270	\$350	\$445	5
Retired Life ADA Member	Free	Free	Free	5
Healthcare Professional	\$140	\$170	\$200	0
Dental Hygienist	\$85	\$110	\$140	4
Dental Assistant	\$80	\$100	\$135	3
Dental Technician	\$80	\$100	\$135	0
Office Professional	\$70	\$90	\$125	0
Non-Clinical Professional	\$70	\$90	\$125	0
Exhibit Hall Only	\$70	\$90	\$105	0
Postdoctoral	\$50	\$55	\$69	5
Guest Over 18	\$25	\$25	\$25	0
Guest Under 18	\$10	\$10	\$10	0

PRO TIP: Register Early!

The earlier you register, the more you can save! Yankee registration rates increase as we get closer to the conference, so registering early is the best way to lock in the lowest registration rate.

BONUS: You'll also have the best selection of courses to choose from. Popular courses can sell out quickly!

FIRST CALL (\$)

October 7 – October 30

GENERAL (\$\$)

October 31 – December 28

FINAL CALL (\$\$\$)

December 29 – Onsite

Registration? Complete!

NEXT UP: Book Your Hotel

HOTEL BOOKING OPENS ON [OCTOBER 7, 2026](#) AT 12:00PM EST.

Once you've registered and decided which days you'll be attending courses and events, you'll know which night(s) you'll need a place to stay. Want to stay close to the action and take advantage of Yankee's discounted hotel rates? We've got you covered!

[Click Here](#) to book within the Yankee discounted room blocks.

You can also book anytime after you register by accessing your registration using the [RRC \(Registration Resource Center\)](#).

PRO TIP: Book Your Hotel Early

If you want to stay close to the convention center at Yankee's discounted rates, don't wait to book your room! We offer several hotel options within walking distance of the MCEC, but the closest hotels tend to fill up first. Here's a quick look at your hotel options:

WESTIN BOSTON SEAPORT DISTRICT

2 Minute Walk | **0** Minute Drive

OMNI BOSTON HOTEL AT THE SEAPORT

3 Minute Walk | **6** Minute Drive

SEAPORT HOTEL BOSTON

5 Minute Walk | **6** Minute Drive

HAMPTON INN BOSTON SEAPORT DISTRICT

6 Minute Walk | **3** Minute Drive

ALOFT BOSTON SEAPORT DISTRICT

7 Minute Walk | **8** Minute Drive

RENAISSANCE BOSTON WATERFRONT HOTEL

7 Minute Walk | **9** Minute Drive

ELEMENT BOSTON DEAPORT DISTRICT

8 Minute Walk | **8** Minute Drive

HOMWOOD SUITES BY HILTON BOSTON SEAPORT DISTRICT

9 Minute Walk | **8** Minute Drive

HYATT PLACE BOSTON SEAPORT DISTRICT

10 Minute Walk | **9** Minute Drive

[CLICK HERE](#) FOR PARKING AND TRANSPORTATION INFORMATION

Hotel? Booked!

NEXT UP: Pack Your Yankee Essentials

To make sure you are well prepared, comfortable, and stress free, we've rounded up a few Yankee essentials you'll want to have with you when you arrive.

COURSE MATERIALS: Some courses require specific supplies or materials. Check the course descriptions on [Our Website](#) for any requirements.

COURSE HANDOUTS: Handouts will be available in January under the associated course description on [Our Website](#). Download and print them *before* you arrive.

SHOPPING LIST: Need to stock up? From dental supplies to the latest products and technology, hundreds of exhibitors have what your dental office needs. Make your list and shop it all in one trip!

COMFORTABLE SHOES: You'll be doing *a lot of walking*! The MCEC is a big venue, and your courses may be on different floors.

NOTEBOOK: Take notes during your courses and keep your notebook handy for your *CE secret code*! It will be announced at the end of each course, and you'll need it to claim your CE, so be sure to write it down!

CREDIT CARD: Planning to add a course at the last minute? Be sure to have a physical credit card with you. The registration desk does *not* accept Apple Pay, cash, or checks for onsite purchases.

WATER BOTTLE: Hydration Stations are available throughout Yankee so you can easily refill your bottle.

DIGITAL BUSINESS CARD: You never know who you'll meet at Yankee! Have a digital business card or easy way to share your contact information so you're ready to make new connections.

YOUR TEAMMATES: Could you do Yankee solo? *Absolutely*. Is it more fun with your coworkers? We think so! Many dental teams make Yankee an annual tradition.



PRO TIP: Check Your Coat

January in Boston is *chilly*! Bring your winter coat for the walk to the MCEC, but check it when you arrive so you don't have to carry it all day. Coat check is located in the North Lobby, just to the right of the main entrance.

You're registered, your itinerary is everything you wished for, your hotel is booked, and your bags are packed. You just arrived and checked your coat in the North Lobby. ***Now What?***

START HERE: Print Your Badge + Grab a Lanyard

Before you head off to your first course, you'll need your Yankee badge! You can print your badge in the North Lobby in one of two ways:

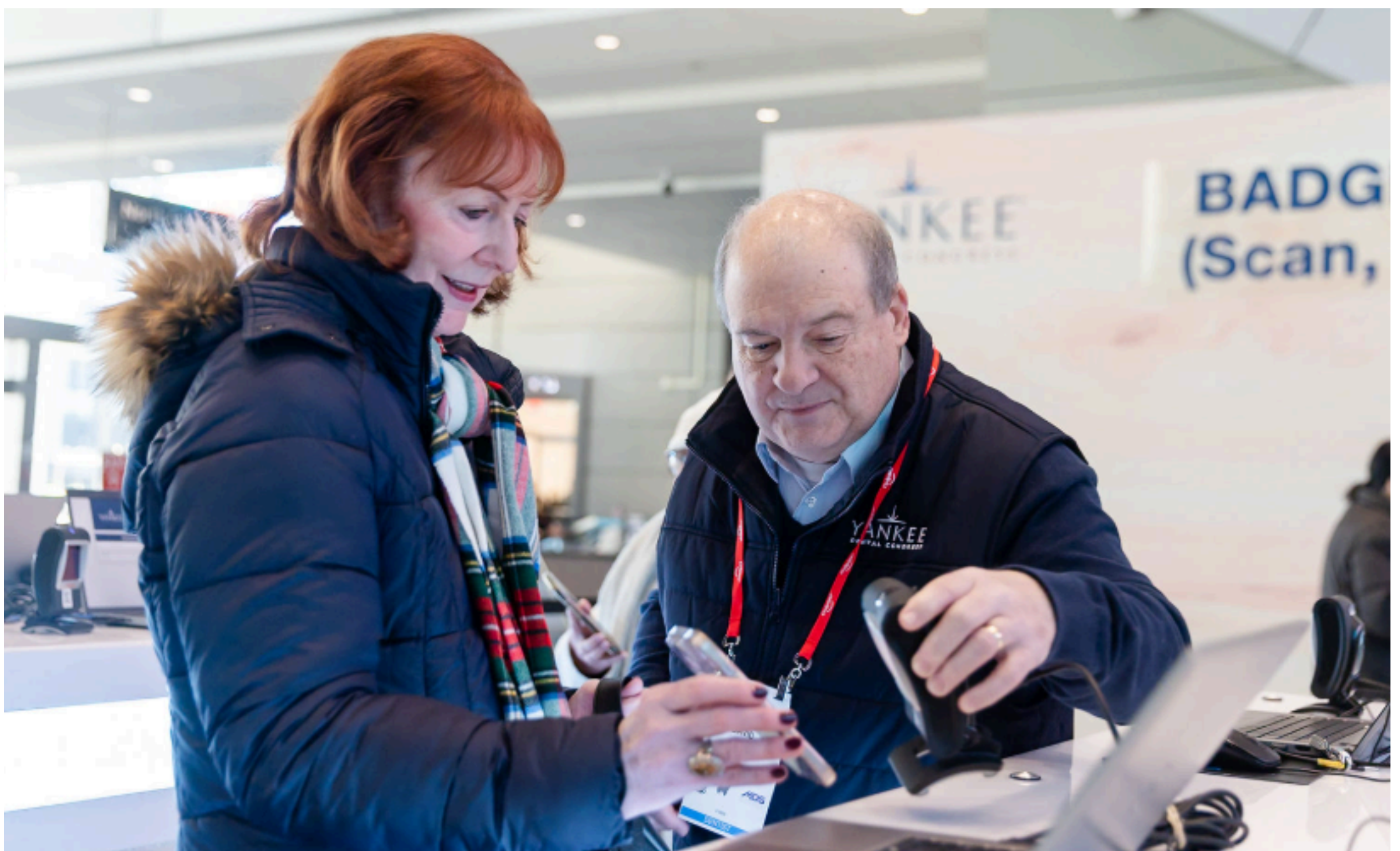
(1) THE REGISTRATION DESK

Head to the Registration Desk, where an attendant can help you print your badge, add courses to your schedule, and point you in the right direction to get your Yankee experience started.



(2) BADGE EXPRESS

Want to do it yourself? Head to one of the Badge Express counters and scan the QR code found in your registration confirmation email.



PRO TIP: Do not lose your badge!

After you've printed your badge once, reprinting it will cost you a fee. If you lose or forget your badge, the following fees will apply:

1ST REPRINT: \$25.00

2ND REPRINT: \$50.00

3RD + REPRINT: THE FULL RATE OF YOUR REGISTRATION

For FREE registrations, the 3+ reprint fee is \$50.00

If your badge gets **damaged** or ripped at Yankee, bring the damaged badge to the Registration Desk and we'll replace it at **no charge**.

Badge? Check!

NOW, HOW THE HECK DO I FIND MY COURSE?

NEXT UP: Locate your classrooms!

(1) ONSITE GUIDES

Onsite Guides are booklets available at the Registration Desk and in containers located throughout the MCEC. They include a full list of Yankee courses, along with their times, locations and room numbers.

(2) THE YANKEE APP

The Yankee App is available for download at any time, but it will not go live until shortly before Yankee begins. Once it's live, the app offers a quick way to view your itinerary and course locations, locate exhibitor booths and products, and claim your CE.

(3) PROGRAM AT A GLANCE

Program at a Glance boards are displayed in the lobby and list every course offered at Yankee over all three days, including the [course code](#), time, room number, and availability.

WAIT... IS THAT THE COURSE CODE OR THE ROOM NUMBER?

Be careful not to mix up your course code and course location when using the resources above!

COURSE CODES will always be a three-digit number + two letters. (e.g. 405TL) *Every course has one, it provides a quick way to identify or search for your course.* **FUN FACT:** Those two letters aren't random! They tell you the day and type of course: 405TL → T = Thursday + L = Lecture

ROOM NUMBERS will be listed separately under "Location" and will look like one of these examples:

[Room 123 B](#) — *if your course is in the MCEC.*

[Classroom A](#) — *if your course is on the Exhibit Show Floor*



PRO TIP: Download the Yankee App!

The Yankee App is available for download at any time, but it will not go live until shortly before Yankee begins. Once it's live, the app offers a quick way to:

LOCATE EXHIBITOR BOOTHS AND PRODUCTS

VIEW YOUR ITINERARY

CLAIM YOUR CE

FIND COURSE LOCATIONS

And so much more!

Another Way to View Your Itinerary:

Simply scan the QR code on the back of your badge with your phone and you'll be brought directly to your itinerary in seconds.

Another Way to Claim Your CE:

Write down your secret codes and save them for when you get home. [Claim Your CE Online](#) by inputting your secret codes for each course

Courses? Located!

Now that you know exactly where you're going, it's time to breathe. Why not grab a [COMPLIMENTARY COFFEE](#) on your way to class? It will be available from 7:00 am – 8:00 am in the MCEC North Lobby. [Just don't let that coffee run make you late for your first class!](#)

NEXT UP: Scan Into Your Course

You found your classroom! Now there's one very important step before you head inside: [SCAN IN](#). Scanning into your courses is essential for earning CE credit.

Your badge contains an RFID (Radio Frequency Identification) technology chip that identifies you as present for your course when you tap your badge on the scanner outside your classroom.

HOW IT WORKS:

You'll find a Tap N Go tablet outside each classroom door.

Tap your Yankee badge on the tablet as you enter your course.

In order for you to be approved entry into the course, you must:

1. Be [registered](#) for that course.
2. Be [on time](#) for that course.

If you see a green checkmark after scanning your badge, that means you're registered for the course, arrived on time, and can head into the classroom.

HOW LATE IS TOO LATE?

- For **1 hour** courses, you must arrive within the **first 10 minutes**.
- For **2+ hour** courses, you must arrive within the **first 20 minutes**.

If you see a red X, that means you're either not registered for the course or you arrived too late to scan in.

[Late arrivals are not eligible to scan in or receive CE credit.](#)



PRO TIP: The Free Course Exception

There is [one](#) exception to the rule that you must be registered for a course before entering: [Free Courses with open seats after 10 minutes](#). Unregistered attendees may be allowed to fill empty seats in FREE courses 10 minutes after the course has started.

If you register for a free course ahead of time, your seat is held for you for the first 10 minutes. If you do not show up within the first 10 minutes, someone waiting outside will be allowed to take the your seat.

WHAT ABOUT SCANNING AND CE?

If you're allowed into a free course after 10 minutes to fill an open seat, stay until the end of the course and write down the secret code. Once the course ends, head to the Registration Desk. An attendant can add the course to your registration so you can claim CE using the secret code. **IMPORTANT:** This exception *only* applies to FREE courses.

Morning class? Complete!

Next class? Not until this afternoon. ***Now what?***

NEXT UP: Visit the Exhibit Show Floor

You've got some time between courses, so why not explore the Exhibit Show Floor? With hundreds of exhibitors, there's plenty to see, discover, and shop. Plus, there are complimentary activities, giveaways, food and drinks, networking opportunities, and plenty of fun happening all weekend long!

DON'T FORGET YOUR SHOPPING LIST!

But before you hit the show floor, make a plan! Think about what your office needs, make a shopping list, and take advantage of special offers from exhibitors. Looking for something specific? Use the Yankee website or mobile app to search for exhibitors and products before you arrive, so you know exactly where to go when you hit the floor.

\$PEND & GET!

Spend on the showfloor, get a gift card!

Thursday, Jan 28 & Saturday, Jan 30

Spend \$1,000 – \$5,500 and receive a \$50 gift card

Spend \$5,501 – \$15,000 and receive a \$100 gift card

Spend over \$15,001+ and receive a \$500 gift card

Exclusions Apply. See the course catalog (page 11) for more details



AFTER THAT: Grab Some Lunch

All that walking and learning is bound to work up an appetite! Food courts throughout the convention center offer a variety of options to grab a quick bite between courses. Meet up with your group, make a new friend, and refuel before your next course.

MARKET ON SUMMER | 7:30 AM–3:00 PM

UNCONVENTIONAL CAFÉ | 7:30 AM–4:00 PM

GRAB & GO PORTABLE, HALL A WEST | 8:30 AM–3:00 PM

GRAB & GO PORTABLE, HALL A EAST | 8:30 AM–3:00 PM

HOT PORTABLE, HALL A WEST | 11:00 AM–2:00 PM

HOT PORTABLE, HALL A EAST | 11:00 AM–2:00 PM

WICKED GOOD MARKET | 11:00 AM–2:00 PM

PRO TIP: Grab a Tote Bag for Your Swag!

Grab a Yankee tote at the Welcome Desk in the North Lobby and bring it along as you explore the Show Floor. It's perfect for carrying all your freebies, swag, and shopping purchases!

Whats happening on the show floor in 2027?

ALL THREE DAYS:

CURLING was a hit at the Olympics this past year! Grab your friends or colleagues and give it a go and see how you do! Located on the Exhibit Show Floor, in between escalators.

TEAM PHOTOS! Commemorate your team at Yankee with a group photo to take back to the office. We love making memories with you!

THURSDAY, JAN 28

WICKED GOOD HOT CHOCOLATE! Grab a cup of warm hot chocolate from [10:00 am – 11:30 am](#) at the Information Booth on the Exhibit Show Floor. Top it off with mini marshmallows, chocolate shavings and whipped cream!

NEW ENGLAND BREWERY TASTING! Join us on the Exhibit Show Floor to sample different brews from New England at more than 6 bars from [4:00 pm – 5:30 pm](#). Featured brews include Whaler's Rise, Cisco, Jack's Abby, Castle Island and Wormtown.

FRIDAY, JAN 29

FRIDAY NIGHT RECEPTION! Stop by a bar on the show floor and grab a drink. Reception located on the Exhibit Show Floor from [4:00 pm – 5:30 pm](#).

CUSTOM WINTER GEAR! Your choice of custom pressed winter hat or scarves that you design! Located between the Exhibit Show Floor escalators. Starts at [11:30 am](#) until supplies last.

SNACK BREAK! Make your own snack mix– select from an assortment of dried fruits & nuts. Make a bag and head back to class!

FRIDAY RAFFLE! Spend \$1,000 or more on the Exhibit Show Floor and receive one (1) entry for a chance to win a \$100 gift card!

[Exclusions Apply.](#) See the course catalog (page 11) for more details.

SATURDAY, JAN 30

COOKIES! Starting at [1:00 pm](#), select your choice of Chocolate chip, Snickerdoodle or Sugar. Then top it off with fun toppings! Located between the Exhibit Show Floor escalators.

OWLS UP CLOSE! [WHOO](#) wants to come and meet the snowy owls of the North! Owls Up Close, will be showcasing several owls that you can come and take a photo with!

You just finished up your last class on Friday.
Now, **it's concert time!**

FIRST THING'S FIRST: Buy Your Wristbands

You may have added concert wristbands to your cart *while you registered*, but if you forgot, no worries!

There are 2 other ways to purchase concert wristbands:

(1) ONLINE AFTER YOU'VE REGISTERED:

Purchase wristbands through the [Registration Resource Center](#).

(2) IN PERSON AT YANKEE:

Purchase wristbands at the Box Office

Online concert sales end January 27, 2027, at 5:00 PM.

After that, wristbands may only be purchased at the Box Office.

NEXT UP: Pick Up Your Concert Wristbands

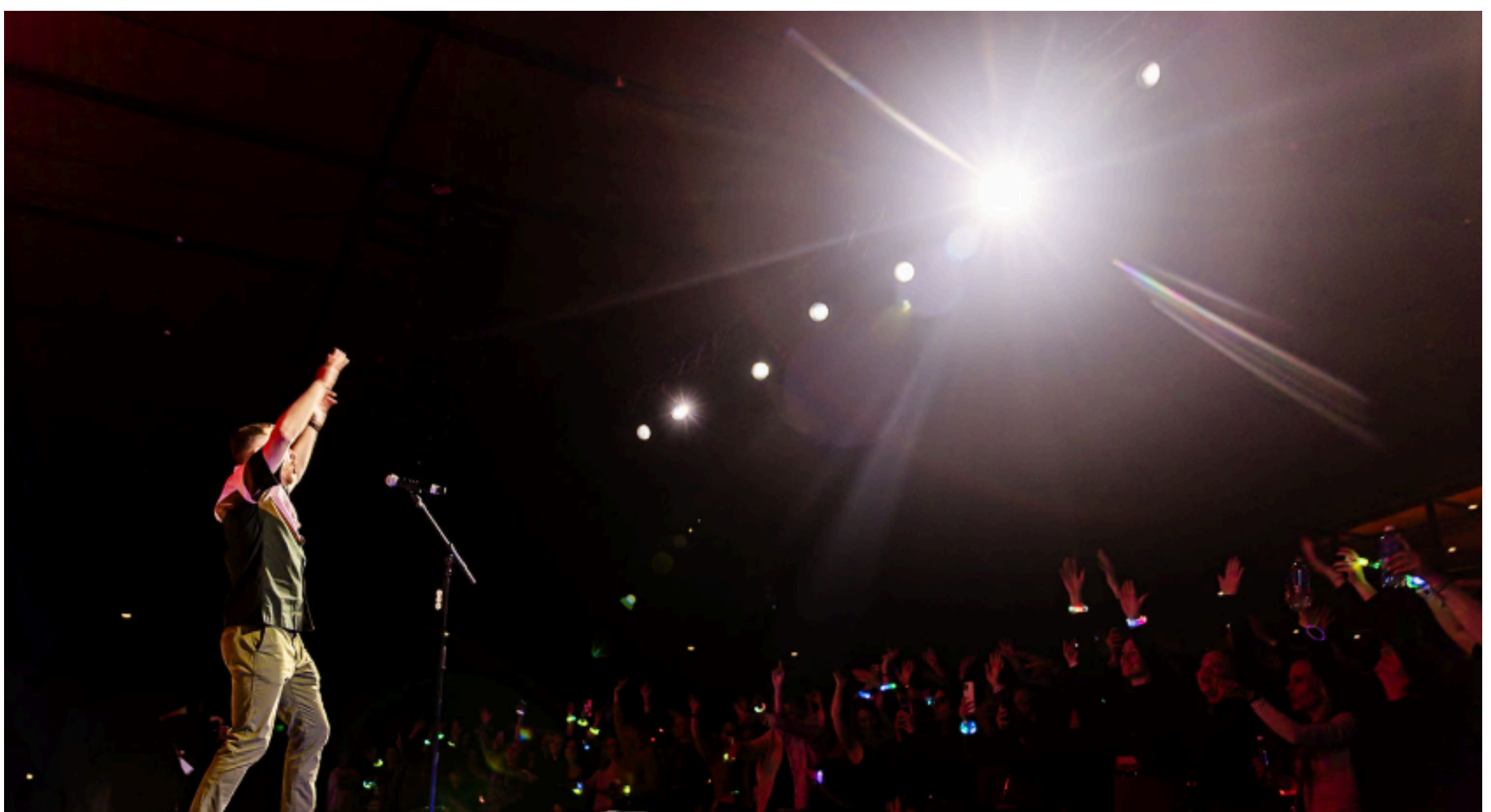
Head to the Box Office in the North Lobby of the MCEC to pick up your wristbands. Don't forget your badge! You'll need it for pickup.

KEEP THAT WRISTBAND SAFE!

Wristbands cannot be replaced. If you lose yours, you'll need to purchase a new one.

FINALLY: Concert Time!

Head up to the 3rd Floor Ballroom at the MCEC and get ready for the show! Food and drinks will be available for purchase.



PRO TIP: Bring Your Friends and Family Too!

THEY DON'T NEED A YANKEE BADGE TO ATTEND THE CONCERT!

You can bring your friends and family to the concert, even if they aren't registered for Yankee. All they'll need to enter is a wristband!

You can purchase as many wristbands as you'd like on their behalf.

JUST REMEMBER: If you purchase multiple wristbands under your registration, only you can pick them up. Your badge will be scanned!

Three days of Yankee? Complete.

Ready to do it all again next year? **Obviously!**

Before you officially say goodbye to Yankee, there's just one last thing to check off your list: [CLAIM YOUR CE!](#)

START HERE: Log In to Claim Your CE

[Click Here](#) to log in to the CE portal.

Login credentials: Last Name & Badge Number

Can't find your badge number? Find it in your confirmation email.

NEXT UP: Verify Your Attendance

Next to each course, select the option to "Verify Attendance".

This is where you will enter the secret code and complete a course evaluation survey.

FINALLY: Export / Print Your CE Certificate

Once you have verified each course, your CE certificate can be emailed to you or printed directly from the CE website.

We do **NOT** offer CE certificate printing services onsite.

WHAT ABOUT GENERAL ATTENDANCE CREDIT?

Your general attendance credit automatically populates on your certificate the moment your badge is printed onsite.

If you are not present to print your badge, you will not earn general attendance credit. **PLEASE NOTE:** *Not all registration categories are eligible to earn general attendance credit.*



PRO TIP: It's Never Too Early to Plan!

Already missing Yankee? We've got you covered. Save the dates!

YANKEE 2028

Thursday, January 27, 2028 – Saturday, January 29, 2028

YANKEE 2029

Thursday, January 25, 2029 – Saturday, January 27, 2029

YANKEE STUDY CLUB

All year, every year!

You can Yankee all year long with Yankee Study Club! Earn CE from the comfort of your home with digital Study Club Sessions.

[CLICK HERE TO LEARN MORE ABOUT YANKEE STUDY CLUB](#)